

Master **ChatGPT** for Course Creation

AI

with the Art of Prompting |



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Table of Contents

How ChatGPT can empower you to maximize your online courses' success	3	Hack #22 Compare concepts	48
Prompt Engineering	5	Hack #23 Present the content with the form of a story	50
How can you communicate with ChatGPT?	5	Hack #24 Create contra-content to empower critical thinking	55
The prompting framework for course creators by LearnWorlds	5	Hack #25 Ignite your learners' curiosity with the power of Socratic dialogues	56
Expertly crafted prompts to supercharge your online course creation	10	Hack #26 Create Q&A	59
Prompts to analyze the instructional problem	11	Hack #27 Create flashcards	61
Hack #1 Identify your audience's learning characteristics	12	Hack #28 Create slides	62
Hack #2 Think with the power of personas	14	Hack #29 Explain a concept in the style of a character to inject fun into your online course	66
Hack #3 Discover your learners' background	16	Hack #30 Add humor to your online course with a relevant joke/song/poem	68
Hack #4 Identify learners' misconceptions about a topic	18	Hack #31 Spark creativity & critical reasoning with lateral thinking	69
Hack #5 Ask about related courses	20	Hack #32 Use emojis to improve your messaging	71
Hack #6 Create a curriculum for your topic	22	Hack #33 Use the emojis translator	72
Prompts to set the learning objectives & goals	24	Hack #34 Create a crossword puzzle	73
Hack #7 Create learning objectives using Reigeluth's elaboration theory	25	Hack #35 Create role-play scenarios	75
Hack #8 Create learning objectives using Bloom's taxonomy	27	Hack #36 Create a timeline	77
Hack #9 Create learning objectives using the SMART approach	28	Hack #37 Create journal prompts	78
Prompts that use different instructional approaches	30	Hack #38 Create concept maps	79
Hack #10 Create a course outline using Merrill's first principles of instruction	30	Hack #39 Create infographics	81
Hack #11 Create a course outline using Gagne's Nine Events of Instruction	32	Hack #40 Create glossaries	83
Hack #12 Create a course outline using Kolb's Experiential Learning Theory	33	Hack #41 Create storyboards	85
Hack #13 Create a course outline using the problem-based learning approach	34	Prompts to create unique assessments	86
Prompts to develop creative content	36	Hack #42 Use scenarios to engage learners in real-world situations	87
Hack #14 Create new text	36	Hack #43 Enhance multiple choice assessments with engaging scenarios	89
Hack #15 Create a new video script	39	Hack #44 Use fill-in the blank assessments to keep things interesting	91
Hack #16 Optimize your existing texts	42	Hack #45 Use fill-in the blank assessments to create a unique story	93
Hack #17 Summarize your existing texts	43	Hack #46 Quickly generate self-assessment checklists	95
Hack #18 Distill key take-aways from your existing texts	43	Hack #47 Quickly create multiple starting points	96
Hack #19 Transform the tone of voice of your existing texts	44	Unleash maximum success with LearnWorlds by your side	97
Hack #20 Simplify complex concepts	45	We help you build your Online School every step of the way	98
Hack #21 Discover key points about a topic	46	Why LearnWorlds is the talk of the town: real reviews from real customers	99

How ChatGPT can empower you to maximize your online courses' success

In the [first edition of our ChatGPT ebook](#), we introduced ChatGPT and discussed the various roles it can play in creating online courses. For instance, we demonstrated how you can use ChatGPT to:

1 —
2 —

Get insights and curate a set of course topics that aligns with your audience's needs.



Create a clear and concise outline of sections, activities, and learning objectives.



Assist you with content writing, video scripts, ebook creation, and generating quiz questions and assessments.

In this new and enhanced version of the ebook, get ready for a dynamic experience!

We're thrilled to bring you **invaluable suggestions** and **powerful ChatGPT prompts** that will turbocharge your courses, making them more effective, efficient, and engaging than ever before.

But, first things first. Let's end this fear once and for all:

ChatGPT is NOT here to replace YOU!

AI is here to help you extend and elevate your expertise. It's your **artificial intelligence partner** that works with you, not against you.

The key scope of this ebook

Be alert though! Even if **AI will not replace you, a person using AI could**. So the main purpose of this ebook is to enable you to **gain the skills you need** to master the art and science of ChatGPT prompting.

We show you how to write effective prompts and we provide guidelines for success in analyzing the learning problem, setting your online course's learning objectives and goals, creating your course outline, developing creative content, and designing course assessments for your learning program - all leveraging the power of ChatGPT.

We crafted the ebook using ideas from the field of **instructional design**, the systematic process for designing, developing, and delivering learning materials that help people learn things more efficiently and remember them better.

Instructional design involves the identification of the learning needs of a target group, the definition of educational goals and learning objectives, and the development of instructional materials and assessments to achieve those goals.

Instructional designers rely on a variety of theories and frameworks to create effective online courses, and in this ebook we explain **how you can prompt engineer ChatGPT** to help you use some of these frameworks in your own courses.

With this extensive resource at your fingertips, you'll have all the help you need to successfully build and promote your online courses using ChatGPT and [LearnWorlds](#).

Brace yourself for a transformative journey as we equip you with the tools to conquer any pain points you may encounter and empower you to build exceptional online courses.

Get ready to unleash your creativity and master the art of content creation to make your course truly remarkable!

Prompt Engineering

How can you communicate with ChatGPT?

You can communicate with ChatGPT by typing your questions or statements (also known as “prompts”) in the chat box. The tool will respond to you with an answer to help you continue the conversation and generate the desired information for your online course.

The prompting framework for course creators by LearnWorlds

As a leading learning management system for online learning, we understand the challenges that come with online course creation, so we’ve designed **a powerful, easy to follow, framework** that will effectively streamline the way you create prompts for your online courses.

With the **Prompting Framework for Course Creators by Learnworlds** you’ll be able to generate precise and compelling prompts that result in well-structured, effective, and engaging output for your online courses.

The framework has been tested both by our experts and successful course creators with **impressive results**. It is ideal for course creators who have already tested ChatGPT and felt disappointed with the results. Most creators who don’t get the expected results are those who randomly try to talk to ChatGPT without a structured thought of the prompts.



Before you begin implementing the ChatGPT prompt framework, please keep in mind that while the framework includes nine steps, not all of them are mandatory. However, they are all critical to creating a well-crafted prompt that is suitable for ChatGPT.

Overview of the prompting framework for course creators by LearnWorlds

STEP 1

Define expertise and role



Act as an expert on software development on the topic of machine learning frameworks...

STEP 2

Specify your audience



The audience for this blog is technical professionals who are interested in learning...

STEP 3

Define your task(s)



Provide a comprehensive overview of the most popular machine learning frameworks...

STEP 4

Set the learning method



ask ChatGPT to use any of the renowned instructional design models to format its response...

STEP 5

Enhance the context



You are an instructor planning to create an online course on time management for college students...

STEP 6

Provide additional input data



Given the following student feedback data on course content and delivery...

STEP 7

Set or identify the tone and style of voice



When responding, use a mix of the writing styles of Andrej Karpathy, Francois Chollet...

STEP 8

Set the output format / output indicator



Provide me with a comparison table of the top 5 data analysis tools used in the industry...

STEP 9

Validate your Prompt



Convince me of the validity of your suggestions.

STEP 1 Define expertise and role

In this step, you need to define the role you want ChatGPT to play and the level of knowledge and expertise required to fulfill that role in the context of learning.

PROMPT EXAMPLE:



Act as an expert on software development on the topic of machine learning frameworks, and an expert blog writer.

STEP 2 Specify your audience

Here, you should identify who your learners are, their education level, cultural background, language proficiency, or other relevant characteristics.

PROMPT EXAMPLE:



The audience for this blog is technical professionals who are interested in learning about the latest advancements in machine learning.

STEP 3 Define your task(s)

This step involves specifying the type of content or text actions you want ChatGPT to generate, such as Q&A, story, course outline, ebook, blog post, or assessment. You also need to determine the type of text actions you want to perform, such as summarizing, simplifying, translating, or adding emojis.

PROMPT EXAMPLE:



Provide a comprehensive overview of the most popular machine learning frameworks, including their strengths and weaknesses. Include real-life examples and case studies to illustrate how these frameworks have been successfully used in various industries.

STEP 4 Set the learning method

This step requires you to select an instructional model that will guide the creation of the learning content. One of ChatGPT's biggest pros is the fact that it's learning based on vast pre-existing data, this means that famous and commonly shared methods or theories will be familiar to it and it can operate based on them. You can choose from various instructional design models, such as ADDIE, Bloom's Taxonomy, Merrill's Principles of Instruction, etc.



Example: you can ask ChatGPT to use any of the renowned instructional design models to format its response e.g. Bloom's Taxonomy for learning objectives.

STEP 5 Set the context

Here, you provide details about the context of use for ChatGPT, such as the platform or application where the generated content will be used, the purpose of the content, and the specific topics or domains that the content will cover.

PROMPT EXAMPLE:



You are an instructor planning to create an online course on time management for college students. Develop a course outline that includes the main topics, 6 learning objectives, and the type of learning activities in the course. Use technical terms and an informal tone of voice.

STEP 6 Provide additional input data

This step involves providing additional data that ChatGPT can use for analysis or transformation. This data can include existing materials, such as textbooks, articles, as well as relevant datasets or knowledge graphs.

PROMPT EXAMPLE:



Given the following student feedback data on course content and delivery, please provide insights on areas for improvement and recommendations for enhancing student engagement. [paste student's feedback here - input]

STEP 7 Set or identify the tone and style of voice

In this step, you need to define the personality, spirit, and tone of voice you want ChatGPT to use when generating the content (fun, professional, sound like Steve Jobs, Oprah, etc.). It will also help you ensure consistency in the style of voice across different pieces of content.

PROMPT EXAMPLE:



When responding, use the writing style of Jeremey Howard and Yann LeCun.



Or, if you are not sure of your writing style, you can ask ChatGPT to analyze a text you have written to learn your unique style and help you avoid generic outputs. This way, you can improve the quality of your content, create compelling and effective writing that resonates with your audience, and engage your learners with a consistent tone of voice.

STEP 8 Set the output format / output indicator

Here, you specify the types of output formats that you want ChatGPT to generate, such as plain text, HTML, or JSON.

PROMPT EXAMPLE:



Provide me with a comparison table of the top 5 data analysis tools used in the industry, with their respective features and pricing. Format the table using Markdown and add a column for the overall user rating for each tool.

STEP 9 Validate your prompt

This final step helps you ensure that ChatGPT has understood the task you want it to do and to identify parts of your prompt that might need clarification or improvement. Simply ask the AI tool to "Break down the prompt into task definitions."

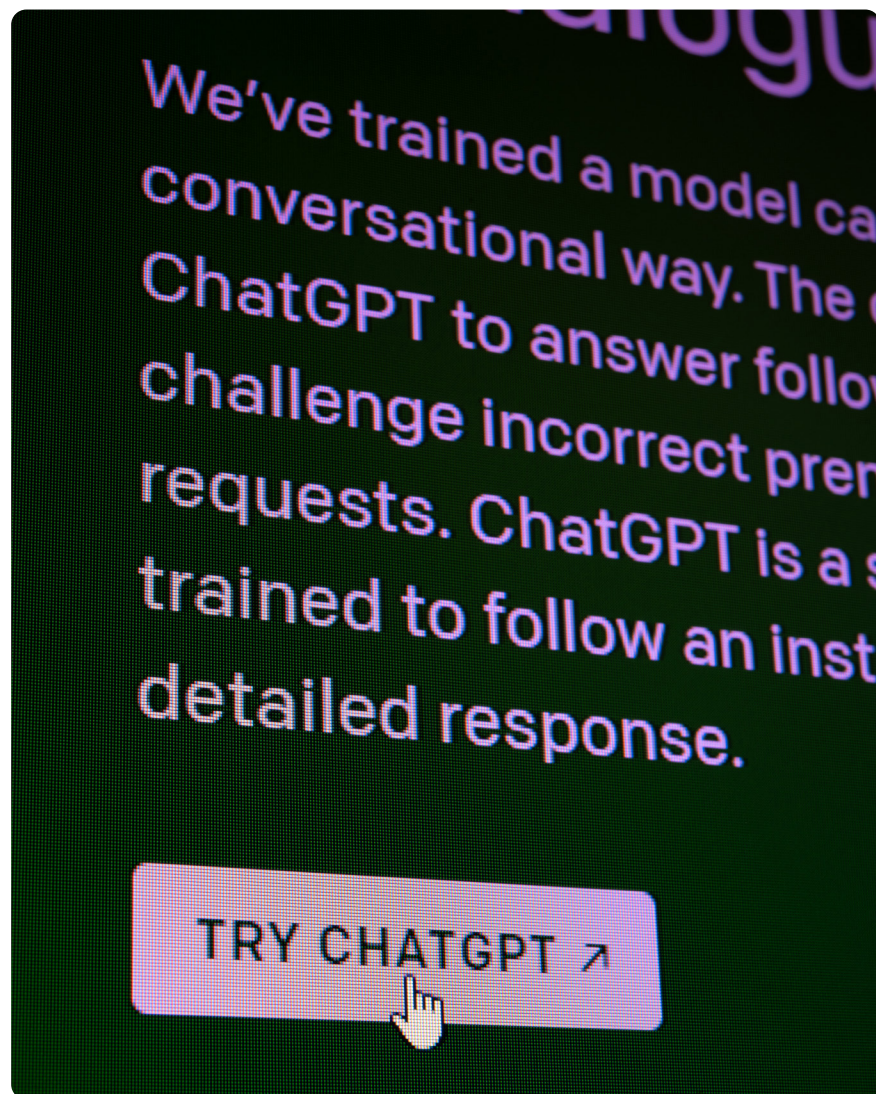
Also, ChatGPT can evaluate both your perspectives and its own responses. This means that it can function as a personal advisor for different subjects. You can use phrases such as "Make sure your answer is exactly correct" or "Convince of the validity of your examples" to challenge the AI and have it review and act accordingly on its own generation.

PROMPT EXAMPLE:



Help me create 3 video titles that will engage and draw the attention of young adults (18-30 years old). The subject is [e-learning and AI, how and where these two meet]. Convince me of the validity of your suggestions.

Expertly crafted prompts to supercharge your online course creation



Discover the ultimate recipe to creating an online course that captivates and inspires!

The expertly crafted prompts that follow are the key to building an online course on any topic and for any purpose that truly stands out.

Dive into a world of endless creativity as you leverage our powerful prompts to analyze the learning problem, set the learning objectives, create your course outline, develop creative content for your online course, create interactive activities and effective assessments to connect with your learners on a profound level.

Prompts to analyze the instructional problem

Many people think that the first step to creating an online course is to identify the content and information that learners need and to put it all together. The end result is an information resource, not a course.

But guess what? Dumping information on learners is ineffective and inefficient. If you do this, you and your learners will waste precious time and energy.

Instead, one of the first steps in creating an online course is to **identify the instructional problem.**

The term instructional problem refers to a **gap between the current knowledge, skills, or abilities of learners and the desired or required knowledge, skills, or abilities.**

Essentially, it's the issue that your course or training is designed to solve.

For example, an instructional problem could be that employees in a company do not understand how to use a new software, or that students in a math class are struggling with a particular concept. Part of your role is to identify these problems, and then create a course to effectively address them.

In other words, some of the questions you have to ask before you begin gathering content are the following:

- Who is your audience? You need to ask this question because the ways you teach one group (say 10 year olds) may need to be different from teaching a different group (say busy executives).
- What do they need to know or learn? You need to ask this question because you need to identify what they already know and what they need to know.

Let's examine some practical ways that ChatGPT can help you in the above-mentioned areas

PROMPTING HACKS

Hack #1 Identify your audience's learning characteristics

ChatGPT can help you understand who your learners are. Remember, ChatGPT is not a substitute for understanding who you will be teaching, but is a resource for you. It is another tool in your toolkit for learning about your audience.

One approach to understanding your learners is to ask about their characteristics. If you're struggling to get a good sense of who they are, you can try the following prompt.



You are an instructional designer who is creating a course to help [audience] improve their [topic]. What are the learning characteristics of this audience as they relate to [topic]?

- e.g., Business leaders improve their public speaking.

CHAT GPT'S OUTPUT



When designing a course for business leaders to improve their public speaking skills, it's crucial to understand their unique learning characteristics. This can enable you to develop a more effective, engaging, and suitable training program that meets their specific needs. Here are some typical learning characteristics of this audience:

1. **Experienced Professionals:** Business leaders often come with a wealth of professional experience, which includes some degree of public speaking. Their prior knowledge, expertise, and practical examples can be used as valuable resources during the course.
2. **Time-Pressed:** As business leaders, they typically have a high workload and limited time. They may prefer a flexible learning schedule and content that is concise, directly applicable, and offers quick wins.
3. **Goal-Oriented:** They are likely to be highly motivated, goal-oriented learners. They may appreciate clear learning objectives, concrete milestones, and understanding how the course will specifically benefit them in their role.
4. **High Expectations:** Given their positions, they are likely to have high expectations for the course's quality, relevance, and impact. They may expect sophisticated, high-level content, delivered by credible experts.
5. **Active Learning Preference:** They are likely to prefer active learning strategies, like role-plays or simulations,

that allow them to practice skills and get immediate feedback. They might not engage well with passive methods like long lectures or readings.

6. **Networking Opportunities:** Business leaders often value opportunities to network and learn from peers. Incorporating collaborative learning strategies and facilitating peer feedback can enhance their learning experience.
7. **Real-World Applications:** They usually appreciate content that is directly applicable to their real-world professional situations. Case studies, scenarios, and practical tasks are beneficial in this regard.
8. **Continual Learning:** They often see learning as a lifelong process and may value ongoing support or resources for further development, such as additional readings, follow-up courses, coaching, etc.
9. **Leadership Focus:** They may be interested in not only improving their own public speaking skills, but also in how they can guide and inspire their teams to communicate effectively.



The output provided by ChatGPT gives you some ideas that will be helpful. For example, it notes that this group of people may lack time. Business leaders are busy, and perhaps the kind of course that you may want to produce for business leaders may need to be short. Or it may need to be flexible enough so that they can fit it into their schedule. A course that meets every day between 1-3pm for two weeks for example, may not fit into their work patterns.

Hack #2 Think with the power of personas

Another way to learn about your learners is to ask ChatGPT to create **personas**.

A persona is a fictional but detailed representation of your target customer which incorporates the needs, goals, and observed behavior patterns of your target audience.

In other words, **a persona is like an imaginary student**. This imaginary student represents a type of person who might be taking the course or using the learning materials. This could be based on things like their age, how comfortable they are with technology, what they want to get out of the course, and so on.

The idea is that by thinking about these imaginary students while planning the course, you can make sure you're creating something that will work well for the real students.

ChatGPT is able to generate different personas for your course such that you can develop a more diverse and in-depth understanding of your potential learners' background and their goals. For example, you can ask ChatGPT the following:



I am still trying to understand my audience better. Create **[X]** personas for **[audience]** who want to **[goal]**. Provide this information in table format.

- E.g., Business leaders, improve their public speaking skills.

CHAT GPT'S OUTPUT



Name	Age	Role	Background	Goals
John Smith	42	CEO of a mid-sized technology company	John has an MBA from a top-tier business school and has been in the tech industry for over 20 years, with the last 5 years in a leadership role	Improve his public speaking skills to more effectively communicate his company's vision and goals to employees, clients, and stakeholders. Wants to feel more confident when speaking at industry events
Samatha Davis	35	Founder of a successful e-commerce start up	Samantha has a degree in computer science and transitioned into entrepreneurship after working in a tech firm. She's been running her own business for 5 years	Seeks to enhance her presentation skills for investor pitches and networking events. Wants to inspire her team with compelling storytelling

Name	Age	Role	Background	Goals
Raj Patel	50	Executive Director of a non-profit organization	Raj has a background in social work and has dedicated his career to the nonprofit sector. He stepped into an executive role 7 years ago	Wishes to improve his public speaking to better advocate for his organization's cause and to motivate his team and volunteers. Wants to make an impact in public policy debates.
Maria Rodriguez	45	VP of a global manufacturing company	Maria has a background in engineering and an MBA. She has been in the manufacturing industry for 20 years and in a leadership role for 10 years	Wants to refine her public speaking skills to more effectively lead international meetings and press conferences. Seeks to better engage diverse audiences and to communicate complex topics clearly

These personas represent a range of business leaders, each with unique needs, motivations, and challenges related to public speaking. They can help guide the design and delivery of your course to ensure it meets the specific requirements of your target audience.



In generating personas for business leaders who want to improve their public speaking skills you can see here that they have different backgrounds and perhaps even different goals. Some of them may want to more clearly communicate to different audiences. Others want to motivate or inspire people.



What is also exciting about using the personas prompts is that it will allow you to explore different audiences that may be interested in your potential courses. Here we started with a general group - business leaders - who want to improve their public speaking skills. That sounds like a great course. But the output from ChatGPT suggests that there are additional audiences that you could consider. Perhaps there are distinct but similar courses I could create, such as for example ones focused on

- women leaders.
- lawyers.
- leaders at non-profit organizations

Learn about training needs

Hack #3 Discover your learners' background

This hack helps you understand what experiences and knowledge people might already have about the topic that you're teaching them.

Very few people are going to take a course to learn about something that they know. But they are going to take a course to learn about something new or expand their knowledge about something.

Here's a prompt to do that!



What experiences do **[audience]** have in relation to **[topic]**?

E.g., Young adults; managing their budget

CHATGPT'S OUTPUT



Young adults often have a range of experiences when it comes to managing their budgets. Here are some common experiences they may encounter:

- 1. Establishing financial independence:** Young adults often transition from being financially dependent on their parents to managing their own finances. This can be a significant adjustment as they learn to budget and make financial decisions on their own.
- 2. Creating a budget:** Many young adults create a budget to track their income and expenses. This involves identifying essential expenses such as rent, utilities, food, transportation, and other bills, as well as discretionary spending on entertainment, travel, and personal items. Creating a budget helps them allocate their income effectively and prioritize their spending.
- 3. Managing income and expenses:** Young adults typically have to manage their income from various sources, such as part-time or full-time jobs, freelance work, or student loans. They must balance their income with their expenses to ensure they can cover their bills and save money if possible. They may also have to deal with irregular income or unexpected expenses, which can be challenging to navigate.

4. Tracking spending: Many young adults use budgeting tools, spreadsheets, or mobile apps to track their spending. They monitor their expenses to see where their money is going and identify areas where they can cut back or make adjustments. Tracking spending helps them stay accountable and make informed financial decisions.

Overall, managing a budget as a young adult involves a combination of financial planning, discipline, adaptability, and learning from experiences. It is a crucial skill that sets the foundation for a stable and secure financial future.



The output provided by ChatGPT highlights relevant experiences young adults have in relation to various topics. These can be used to develop your understanding of your potential learners.



Hack #4 Identify learners' misconceptions about a topic

Now that ChatGPT gave us insights into what people don't know about, we can explore the misconceptions and challenges they might have regarding a specific topic.

Misconceptions are incorrect understandings or mistaken beliefs that learners have about a particular topic or concept. They can be barriers to learning because they prevent learners from understanding the correct information or applying it correctly.

For example, a common misconception in youth learning about budgets might be the belief that budgeting is only for people with high incomes. This is not the case, as budgeting is an essential tool for everyone, regardless of their income level.

You need to be aware of your audience's potential misconceptions because they impact how information should be presented. Sometimes, it's not enough to simply present the correct information - you may also need to directly highlight and correct misconceptions. This might involve explaining why the misconception is incorrect, providing evidence against it, or giving learners opportunities to discover its incorrectness through activities.

Here's how ChatGPT can be of help.



What are the most common misconceptions that [my audience] might have when they first start learning about [my topic]

- E.g., beginners, product management

CHATGPT'S OUTPUT



Certainly! Here are the seven common misconceptions about product management:

- 1. Being a Product Manager is like being a CEO of the product:** Some beginners may believe that product managers have complete control and authority over the product, akin to being the CEO. However, product managers work collaboratively with various stakeholders and teams, and their role is more about guiding the product strategy and vision rather than having ultimate authority.
- 2. Product Managers must have technical skills:** There is a misconception that product managers need to possess strong technical skills or be experts in coding. While technical knowledge can be beneficial, product managers primarily focus on understanding customer needs, market dynamics, and strategic decision-

making. They work closely with development teams and rely on their expertise to execute the technical aspects.

3. Product Management is solely about building products:

Beginners may assume that product management solely revolves around building products. However, successful product management goes beyond product development and involves identifying market opportunities, defining a value proposition, understanding customer needs, and aligning the product with business objectives.

4. Product Managers make all the decisions: This misconception suggests that product managers have the final say in all decisions related to the product. In reality, product management involves collaboration and gathering input from various stakeholders, including cross-functional teams, executives, customers, and data insights. Product managers facilitate decision-making but do not make all decisions alone.

5. The customer is always right: While customer feedback is crucial, assuming that the customer is always right can be misleading. Customers may have individual preferences and biases that do not necessarily align with the broader market or business goals. Effective product managers seek to understand customer needs, validate feedback, and make informed decisions that balance customer desires with strategic objectives.

6. More features mean a better product: Some beginners may equate the number of features with the quality or superiority of a product. However, a successful product is not solely determined by the number of features it offers.

It's important for product managers to prioritize and focus on delivering the core value that addresses customer needs effectively, rather than adding unnecessary features that can lead to complexity and confusion.

7. Success is immediate: There may be a misconception that product management leads to immediate success or instant results. In reality, product success often requires iterative processes, continuous learning, and adapting to market feedback. It takes time to build a successful product and achieve desired outcomes, and product managers need to be patient, persistent, and willing to make necessary adjustments along the way.

By understanding these common misconceptions, beginners can develop a more accurate understanding of product management and set realistic expectations for their roles and responsibilities.



The output provided by ChatGPT provides an efficient way to begin thinking about mistaken beliefs that your audience might have in relation to what you want to teach them.

Learn about the topic

Hack #5 Ask about related courses

In this first phase of exploring the problem space, you can also ask ChatGPT to identify courses that were offered in the past in the same topic as yours.

In this way, you can learn what others have taught, what they are focusing on, what is already available to your audience in terms of content.



Propose a comprehensive list of online courses designed for **[my audience]** in **[my topic]**

- E.g., Propose a comprehensive list of online courses designed for beginners in Social Media Strategy, each with three key points describing their contents.

CHATGPT'S OUTPUT



1. "Social Media Marketing Fundamentals" Course:

- Key Points:
 - Introduction to Social Media Marketing: Understand the basics of social media marketing, its significance in modern marketing strategies, and key platforms.
 - Audience Analysis and Targeting: Learn techniques to identify and understand your target audience, segment them based on demographics and behaviors, and tailor your messaging accordingly.
 - Content Creation and Engagement: Explore strategies for creating engaging social media content, optimizing posts for reach and interaction, and fostering meaningful engagement with your audience.

2. "Social Media Advertising and Analytics" Course:

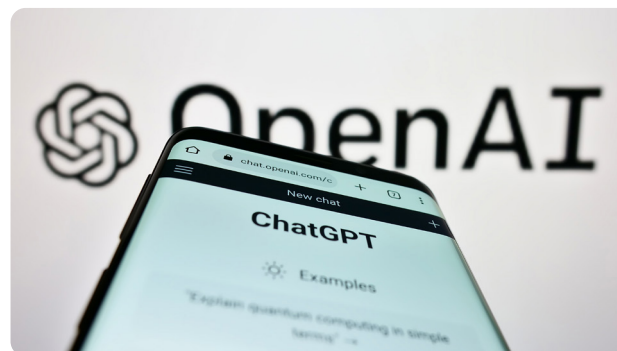
- Key Points:
 - Social Media Advertising Essentials: Gain insights into different advertising options on major social media platforms, targeting methods, and ad campaign optimization techniques.
 - Analytics and Performance Tracking: Learn how to use social media analytics tools to measure and interpret key performance metrics, track campaign success, and refine your advertising strategy.
 - Budgeting and ROI Calculation: Understand how to allocate your ad budget effectively, set campaign objectives, and calculate the return on investment (ROI) for your social media advertising efforts.

3. "Social Media Content Strategy and Branding" Course:

- Key Points:
 - Branding and Brand Voice: Discover the importance of branding on social media, define your brand identity, and develop a consistent brand voice and messaging across platforms.
 - Content Planning and Creation: Learn how to develop a content strategy, create an editorial calendar, and produce high-quality and engaging content that resonates with your target audience.
 - Visual Storytelling and Design: Explore the role of visuals in social media marketing, understand design principles, and utilize graphic design tools to create visually appealing and shareable content.

4. "Influencer Marketing and Reputation Management" Course:

- Key Points:
 - Influencer Marketing Strategies: Understand the concept of influencer marketing, identify suitable influencers for your brand, establish successful collaborations, and measure the impact of influencer campaigns.
 - Online Reputation Management: Learn techniques for monitoring your brand's online reputation, managing customer feedback, and responding to potential crises effectively on social media platforms.
 - Crisis Communication and Mitigation: Explore strategies for developing a crisis communication plan, managing online crises, and rebuilding trust and reputation in the aftermath of a crisis.



Hack #6 Create a curriculum for your topic

The word **curriculum** refers to the planned set of lessons, courses, activities, and content that is used to teach a particular subject or skill.

If you think of a course as a journey, **the curriculum is like the map for that journey**. It outlines where you're starting, where you're going, what you'll see along the way, and how you'll know when you've arrived.

Part of your responsibility is to create this map in a way that makes the journey as effective and engaging as possible for your audience.

Here's how you can receive some guidance from chatGPT on your curriculum:



Create a curriculum for **[my audience]** in **[my topic]**

- E.g., beginners, Social Media Strategy

CHATGPT'S OUTPUT



Module 1: Introduction to Social Media Strategy

- Understanding the importance of social media strategy
- Exploring different social media platforms and their target audiences
- Identifying the goals and objectives of a social media strategy
- Introduction to key metrics and analytics for measuring social media success

Module 2: Defining Your Target Audience and Platform Selection

- Conducting market research to identify your target audience
- Creating buyer personas and understanding their needs and preferences
- Utilizing demographic and psychographic data for audience targeting
- Evaluating the suitability of social media platforms for your business or brand

Module 3: Content Creation, Curation, and Advertising

- Developing a content strategy for social media
- Creating engaging and shareable content
- Curating relevant content from external sources and engaging with influencers
- Introduction to social media advertising and creating effective ad campaigns

Module 4: Community Management, Engagement, and Analytics

- Building and growing a social media community
- Managing customer inquiries, comments, and complaints
- Engaging with followers and creating a dialogue
- Understanding social media analytics tools, tracking KPIs, and measuring success

Module 5: Social Media Strategy and Ethics

- Developing a social media strategy aligned with business goals
- Creating a content calendar and scheduling posts effectively
- Planning and executing social media campaigns
- Understanding ethical considerations, legal guidelines, and best practices in social media marketing



Remember the curriculum is more than information that learners will learn. It is the map, and ChatGPT here reminds us that we need practical tasks and exercises. We'll be using ChatGPT to help us in this area too in the sections that follow.



Prompts to set the learning objectives & goals

Learning objectives and goals are foundational building blocks to any successful course.

Learning objectives are clear, specific statements that describe what learners should know or be able to do by the end of a course, lesson, or training session.

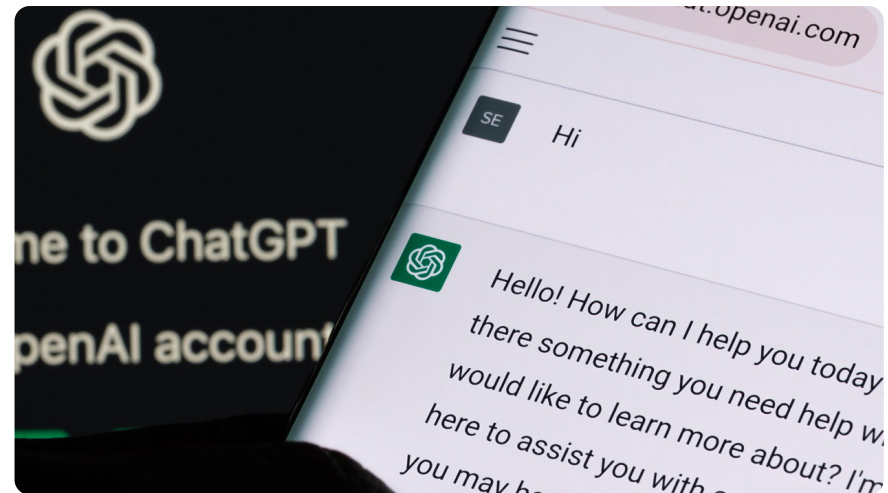
These objectives **provide a direction for the instructional design process**, guide the creation of instructional materials, and set criteria for assessing learners' progress and performance.

For example, a learning objective for a cooking class might be: "By the end of this lesson, you will be able to correctly measure ingredients using both standard and metric measurements."

Objectives help learners understand what is expected of them and what they will gain from the course. They also help you ensure that their teaching materials and assessments align with what you hope learners will be able to do at the end of the course.

Instructional design comprises diverse **instructional approaches**. These approaches are the overall strategies or ways that you will use to facilitate learning. They shape how you present information and how you engage learners in your course. We will showcase some of them right after this section.

Let's explore three instructional design frameworks that you can ask ChatGPT to use in order to create learning objectives. This will help you understand the various ways of creating learning objectives.



PROMPTING HACKS

Hack #7 Create learning objectives using Reigeluth's elaboration theory

The [Elaboration Theory](#), developed by Charles Reigeluth, is an instructional design theory that aims to enhance learning by providing a structured approach to sequencing and organizing instruction.

According to Reigeluth, **teaching should be organized** in a manner that **starts with simple ideas and gradually introduces new concepts**, leading to a progression towards more complex ideas.

Now, let's turn to ChatGPT for assistance in crafting learning objectives using this approach.



Use Reigeluth's elaboration theory to create six learning objectives for my course. I am creating a course to teach **[my audience]** **[my topic]**

- E.g., families on how to manage their budget

CHATGPT'S OUTPUT



Reigeluth's elaboration theory emphasizes the importance of structuring learning experiences to support learners in building and organizing knowledge. Based on this theory, here are six learning objectives for your course on budget management for families:

- 1. Identify key financial concepts:** By the end of the course, learners will be able to define and explain fundamental financial terms such as income, expenses, savings, budgeting, debt, and investment.
- 2. Analyze and assess family financial situations:** Learners will develop the ability to evaluate their family's current financial status, including income sources, fixed and variable expenses, and debts, to gain a comprehensive understanding of their financial situation.
- 3. Create and maintain a family budget:** By the end of the course, learners will be able to develop a realistic and effective family budget that aligns with their financial goals. They will understand how to allocate income, prioritize expenses, and make adjustments as needed.
- 4. Identify strategies for reducing expenses:** Learners will explore various techniques and approaches to reduce unnecessary expenses and optimize spending habits. They will learn how to differentiate between needs and wants, comparison shop, negotiate better deals, and make cost-effective decisions.

5. **Develop effective savings habits:** Learners will understand the importance of saving and how to develop a systematic approach to saving money. They will explore different saving methods, such as creating an emergency fund, setting financial goals, and implementing strategies for consistent saving.
6. **Understand the basics of debt management:** Learners will gain knowledge about different types of debt, including credit cards, loans, and mortgages. They will learn strategies for managing debt responsibly, such as budgeting for debt repayment, avoiding unnecessary debt, and understanding the implications of interest rates.

Remember to ensure that these learning objectives are aligned with the specific needs and characteristics of your target audience and that they provide a clear progression of skills and knowledge throughout the course.



In developing these objectives ChatGPT also reminds us that “Each of these learning objectives builds on the previous one, starting from understanding basic concepts and gradually moving towards more complex tasks, such as creating and adjusting a budget. This is in line with Reigeluth’s simplifying conditions method.”



Hack #8 Create learning objectives using Bloom's taxonomy

Bloom's Taxonomy is a **classification** system used to define and distinguish different levels of human cognition, such as thinking, learning, and understanding.

Instructional designers use this taxonomy to create learning objectives, plan lessons, and assess learning outcomes.

The goal is **to stimulate higher levels of thinking** and learning beyond simple recall of facts, enhancing learners' ability to solve new problems, think critically, and understand complex concepts.

Now, let's ask ChatGPT to help us create learning objectives using this approach.



I am teaching a course to help **[my audience and topic]**. Use Bloom's taxonomy to create five learning objectives for this course.

- E.g., dog owners to train their dogs to do fun tricks

CHATGPT'S OUTPUT



Using Bloom's taxonomy, here are five learning objectives for your course on training dogs to do fun tricks:

1. **Remembering:** Students will be able to recall and describe fundamental principles of dog training.
2. **Understanding:** Students will be able to explain the underlying psychology of dog training, including the concept of operant conditioning and how it applies to teaching tricks.
3. **Applying:** Students will be able to apply various training methods and techniques to teach their dogs a range of fun tricks, such as "shake hands," "roll over," or "play dead."
4. **Analyzing:** Students will be able to evaluate the strengths and weaknesses of different training approaches, considering factors such as motivation and learning style.
5. **Creating:** Students will be able to design and implement their own unique trick sequences or routines, to showcase their dog's abilities and demonstrate creativity in training.



Always remember to check ChatGPT output and improve it. Don't take the first output as the last words on it, and make sure to ask followup questions to adjust the output to your specific needs, such as for example "Rewrite objective #3 for a course that does not use training clickers"

Hack #9 Create learning objectives using the SMART approach

The [S.M.A.R.T. approach](#) is a method used to create clear, focused, and measurable objectives. The acronym stands for Specific, Measurable, Achievable, Relevant, and Time-bound.

Here's how you can apply it to generate your learning objectives.



I am teaching a course to help [my audience and topic]. Use the SMART approach to create five learning objectives for this course.

- E.g., dog owners to train their dogs to do fun tricks

CHATGPT'S OUTPUT



Using the SMART approach, here are five specific, measurable, achievable, relevant, and time-bound learning objectives for your course on training dogs to do fun tricks:

- Objective:** By the end of the course, dog owners will be able to teach their dogs at least three basic tricks, such as "sit," "lie down," and "roll over," as demonstrated through video recordings or live presentations.
Specific: Teach three specific tricks.
Measurable: Demonstrate the tricks through video recordings or live presentations.
Achievable: Provide step-by-step guidance and practice opportunities.
Relevant: Tricks are basic and widely applicable.
Time-bound: By the end of the course.
- Objective:** Within the first two weeks of the course, dog owners will understand and apply positive reinforcement techniques consistently during training sessions, as observed through instructor feedback and progress evaluations.
Specific: Understand and apply positive reinforcement techniques.
Measurable: Observe consistent use of techniques during training sessions.
Achievable: Provide clear explanations, demonstrations, and feedback.

Relevant: Positive reinforcement is an effective and humane training method.

Time-bound: Within the first two weeks of the course.

3. **Objective:** By the midpoint of the course, dog owners will be able to troubleshoot common training challenges, such as distractions or resistance, and implement appropriate solutions effectively, as demonstrated through written or verbal responses to case studies or scenarios.

Specific: Troubleshoot common training challenges.

Measurable: Demonstrate effective solutions through written or verbal responses.

Achievable: Provide case studies, scenarios, and guidance on problem-solving.

Relevant: Common training challenges are addressed.

Time-bound: By the midpoint of the course.

4. **Objective:** By the end of the course, dog owners will have developed a personalized training plan for teaching a trick of their choice, outlining specific steps, timelines, and desired outcomes, as presented through written or verbal presentations.

Specific: Develop a personalized training plan.

Measurable: Present the plan through written or verbal presentations.

Achievable: Provide guidance on creating training plans and offer feedback.

Relevant: Personalized plans address individual training goals.

Time-bound: By the end of the course.

5. **Objective:** Throughout the course, dog owners will actively participate in group discussions and provide constructive feedback to their peers regarding training progress, challenges, and successes, as evidenced through regular engagement and feedback logs.

Specific: Actively participate in group discussions and provide feedback.

Measurable: Show regular engagement and feedback in logs.

Achievable: Encourage group discussions and provide a feedback framework.

Relevant: Peer feedback promotes a supportive learning environment.

Time-bound: Throughout the course.

Prompts that use different instructional approaches

As we mentioned earlier, there are so many different instructional approaches available to you. In this next section, we'll take a closer look at how ChatGPT can actually help you with seven of them.

So, let's dive in and see how ChatGPT can be a valuable resource for your teaching journey.

PROMPTING HACKS

Hack #10 Create a course outline using Merrill's first principles of instruction

David Merrill created a framework of teaching called [First Principles of Instruction](#).

This framework says that effective learning can help when teachers develop learning environments that focus on helping learners applying what they learn to real-life situations.

Merrill's principles focus on task-centered instruction. There are five principles to this framework and they can be used to guide your design of online courses.

Here's how ChatGPT can help you apply them.



I am creating an online course on [topic]. Use Merrill's Principles of Instruction to create a course outline. This course should have four modules.

- E.g., monetizing YouTube

CHATGPT'S OUTPUT



Module 1: Introduction to YouTube Monetization

Activation: Engage learners by discussing the potential benefits of YouTube monetization and the opportunities it offers.

Demonstration: Provide examples of successful YouTube channels and creators who have monetized their content effectively.

Application: Encourage learners to reflect on their own interests and expertise to identify potential niches for their YouTube channel.

Integration: Guide learners to create their YouTube channel and set up the necessary prerequisites for monetization, such as enabling AdSense and meeting the YouTube Partner Program requirements.

Module 2: Content Creation Strategies

Activation: Discuss the importance of creating

engaging and valuable content that resonates with the target audience.

Demonstration: Showcase various content formats, storytelling techniques, and video production tips to enhance the quality of YouTube videos.

Application: Assign learners to plan and create their first video, incorporating the strategies and techniques discussed in the module.

Integration: Provide feedback on learners' video creations and guide them in optimizing their content for searchability and discoverability on YouTube.

Module 3: Audience Growth and Engagement

Activation: Highlight the significance of building a loyal and engaged audience for successful YouTube monetization.

Demonstration: Present strategies for promoting videos, optimizing titles, descriptions, and tags, and leveraging social media to increase visibility.

Application: Assign learners to implement audience engagement tactics, such as responding to comments, encouraging subscriptions, and collaborating with other creators.

Integration: Discuss analytics and insights to help learners assess their audience's preferences and adjust their content and engagement strategies accordingly.

Module 4: Monetization Methods and Revenue Streams

Activation: Explore the different monetization

methods available on YouTube, such as ads, channel memberships, merchandise, and brand sponsorships.

Demonstration: Provide case studies and examples of successful monetization strategies employed by established YouTube channels.

Application: Guide learners in selecting and implementing monetization methods suitable for their niche and audience.

Integration: Discuss revenue tracking and optimization techniques, including pricing strategies, ad placement optimization, and diversification of revenue streams.

Throughout the course, regular assessments, quizzes, and discussions can be included to reinforce learning and foster interaction among participants. Additionally, providing a platform for learners to share their progress, seek feedback, and collaborate with peers can enhance the integration of the principles of instruction.



Note how each module here describes the task-centered focus of the module, and applies the principles of activation, demonstration, application, and integration.

Hack #11 Create a course outline using Gagne's Nine Events of Instruction

Robert Gagne's framework, known as "**Nine Events of Instruction**", serves as a **guide for designing and developing instruction**, particularly for direct, teacher-led learning activities. Each event is an action that the teacher can take when they are designing their course.

For example, the first event is to "gain attention" which refers to attracting the learner's attention to create interest and engagement.

Here's how ChatGPT can help you apply all of the nine steps using the same kind of course as above.



I am creating an online course on [topic]. Use Gagne's nine events of Instruction to create a module that focuses on [module topic].

- E.g., monetizing YouTube, Introduction to Monetizing YouTube

CHATGPT'S OUTPUT



Module 1: Introduction to Monetizing YouTube

- 1. Gain Attention:** Highlight the potential financial benefits and success stories of YouTube monetization.
- 2. Inform Learners of Objectives:** Clearly state the module's objectives.
- 3. Stimulate Recall of Prior Knowledge:** Activate learners' prior knowledge on YouTube and monetization.
- 4. Present the Content:** Introduce key concepts of YouTube monetization.
- 5. Provide Learning Guidance:** Offer step-by-step guidance on setting up a YouTube channel and enabling monetization features.
- 6. Elicit Performance (Practice):** Provide interactive activities and simulations for learners to practice.
- 7. Provide Feedback:** Offer immediate feedback on learners' performance in practice activities.
- 8. Assess Performance:** Conduct assessments to evaluate learners' understanding of the monetization process.
- 9. Enhance Retention and Transfer:** Summarize key points, and encourage further exploration.



In our example above, we created one module. You could ask ChatGPT to create more modules or to create each module one at a time.

Hack #12 Create a course outline using Kolb's Experiential Learning Theory

Psychologist **David Kolb** created a **model of learning**, known as [Kolb's Experiential Learning Theory](#), that highlights the central role of experience in the learning process.

The theory suggests that learning **happens in four stages** and we can use this theory to design learning activities that engage learners in active, hands-on experiences and critical reflection, promote deep understanding, and facilitate the application of learning.

The four stages are concrete experience, reflective observation, abstract conceptualization, and active experimentation.

ChatGPT can apply these stages to a module or course to create an outline that you could use, helping you be more efficient, but also sparking creativity in how your materials could be designed.



Create a course outline for one module of my **[topic]** course. The module is called **[module title]**. Use Kolb's Experiential Learning Theory for the design of this module.

- E.g., monetizing YouTube, creating engaging YouTube Content

CHATGPT'S OUTPUT



Module: Creating Engaging YouTube Content

1. Concrete Experience and Activation

- Engage learners by showcasing successful YouTube channels with engaging content.
- Explore different content formats and styles used by popular YouTubers.

2. Reflective Observation and Demonstration

- Analyze and deconstruct compelling YouTube videos to identify engaging elements.
- Introduce storytelling techniques and frameworks for YouTube content.
- Discuss the concept of value creation and delivering valuable content.

3. Abstract Conceptualization and Application

- Assign learners to develop a content strategy for their YouTube channel.
- Guide learners in brainstorming and planning video ideas aligned with their strategy.

4. Active Experimentation and Integration

- Encourage learners to create and produce their first engaging YouTube video.
- Emphasize engaging intros, clear communication, visual appeal, and audience retention.

Hack #13 Create a course outline using the problem-based learning approach

Problem-based learning (PBL) is a way of teaching that **puts learners in the driver's seat**.

Instead of the teacher lecturing and students memorizing facts, PBL starts with a problem - usually a realistic, complex situation that does not have a single correct answer.

Here's a simple example: let's say you're teaching a group of people about nutrition. Instead of giving a lecture about vitamins, calories, and food groups, you might start with a problem like: "You're a nutritionist and a client wants help creating a meal plan. She's vegetarian, wants to lose weight, and is allergic to gluten. What would you recommend?"

Learners would then need to research, discuss, and figure out the solution on their own or in small groups. They would need to understand the client's needs, learn about vegetarian and gluten-free foods, and balance this with knowledge about weight loss and healthy eating.

The teacher's role is to guide and facilitate this process, not to provide direct instruction.

So, the big idea with Problem-based learning (PBL) is that **learners are actively discovering and constructing knowledge by solving real-world problems**. It makes learning more engaging, meaningful, and applicable to real life.

Here's what an online course with this approach may look like when ChatGPT provides assistance!



I want to teach an online course that helps **[audience]** learn how to **[topic]**. Please create a syllabus for this 4-week course using a problem-based learning approach.

- E.g., beginners, take professional photos using their iPhone

CHATGPT'S OUTPUT



Title: Mastering iPhone Photography: From Beginner to Pro

Course Duration: 4 Weeks (One module per week)

Week 1: Understanding the Fundamentals of Photography

- Introduction to the course and course objectives
- Overview of problem-based learning approach
- Understanding the components of a great photograph
- Basic principles of composition and framing
- Exploration of light and its impact on photography
- Practical exercise: Students capture a series of photographs focusing on composition and lighting

Week 2: Mastering iPhone Camera Functions and Settings

- Overview of the iPhone camera app and its features
- Understanding and utilizing exposure settings (ISO, shutter speed, and focus)
- Exploring different shooting modes (portrait, panorama, HDR, etc.)
- Utilizing the grid and leveling tools for better composition
- Practical exercise: Students experiment with various camera settings and modes to capture specific subjects or scenes

Week 3: Enhancing Photos with Editing Tools and Techniques

- Introduction to photo editing apps for iPhone
- Exploring editing tools such as cropping, straightening, and rotating
- Adjusting exposure, contrast, and color balance for optimal results
- Enhancing images using filters, effects, and presets
- Practical exercise: Students select and edit their best photographs using editing apps and present them for feedback

Week 4: Exploring Advanced Techniques and Creative Approaches

- Introduction to advanced techniques like long exposure, HDR, and portrait mode
- Understanding depth of field and creating bokeh effects
- Capturing motion and creating dynamic images
- Applying creative approaches, including black and white photography and storytelling through images
- Practical exercise: Students experiment with advanced techniques and creative approaches to capture a series of photographs

Throughout the course, students will engage in regular discussions, share their work, provide feedback to peers, and receive guidance from the instructor. Weekly assignments and exercises will be designed to reinforce the concepts learned and allow for hands-on practice. By the end of the course, students will have developed a solid foundation in iPhone photography and be able to capture professional-quality photos.

Prompts to develop creative content

Congratulations on finalizing your course outline! Now, let's delve into the exciting phase of building and developing your learning content.

This crucial step involves crafting compelling texts and captivating video scripts that will form the foundation of your course.

By focusing on these key elements, you'll **bring your course to life** and engage your students in an **unforgettable learning experience**.

PROMPTING HACKS

Hack #14 Create new text

With this hack you can harness the power of ChatGPT and generate content that precisely matches your needs for any type of eBook that you want to create and for any audience.

Ask ChatGPT to craft content for the exact ebook type you want (e.g., training materials, interview transcripts, Q&A, testimonials, etc.) and to target specific demographics, interests, and even the expertise level of your desired readers.

The benefits of this hack are immense! By tailoring your ebook to the specific audience and type you want, you can deliver focused and valuable content.

Let's see an example right away!



Write a **[type of ebook]**: training / explainer / technical / interview / Q&A / short-form / testimonial / how to / tips and tricks / article / study guide / research paper / case study / Narrative / professional / creative / Journalistic / review / critique / How-to] [intro / outro / full chapter text for **[audience]** with this **[level of expertise]**

The text concerns learning about the **[topic]** and the goal is to **[educate / entertain / persuade / inform]**

Use a **[tone of voice]**: Funny / formal / informal / humorous / serious / optimistic / motivational / inspirational / persuasive / assertive / respectful / inclusive / accessible / friendly / professional] tone

Include **[content or content format]**: X topics, / common pain points / step-by-step details / the following information "[XXX]".

Structure the text as follows:

1. Heading, 2. Heading, 3. Heading, 4 Heading

Add X resources to learn more.

Now, let's test the above prompt and run it using specific details. In this case we need ChatGPT to:

- act as a seasoned **life coach**
- write a **case study** for life coaches with a **medium level of expertise**.
- the text concerns **SMART** goals, and you have to **persuade** them about its value.
- use a **friendly tone of voice** and **include 3 topics** for discussion.
- add **3 resources** to learn more

CHATGPT'S OUTPUT



Case Study: The Power of SMART Goals

Overview:

In this case study, we will explore how incorporating SMART goals into a coaching practice can bring remarkable results. We will delve into the journey of a client, Sarah, and witness the transformative impact of setting SMART goals on her personal growth and success.

Client Background:

Sarah is a 32-year-old marketing professional who is feeling stuck and unfulfilled in her career. Despite having a stable job, she lacks a sense of purpose and desires to pursue a more meaningful career path. Sarah is determined to make a change but feels overwhelmed by the lack of direction and clarity.

The Challenge:

Sarah's challenge lies in identifying her true passion and creating a plan to transition into a more fulfilling career.

She struggles with setting achievable and actionable goals, which leads to procrastination and a lack of motivation. As her life coach, your role is to guide Sarah in discovering her passion, setting specific goals, and supporting her in taking consistent steps towards her desired career change.

SMART Goals in Action:

To address Sarah's challenge, you introduce her to SMART goals and explain how they can bring focus and clarity to her journey. Together, you work on defining Sarah's vision, breaking it down into specific, measurable, achievable, relevant, and time-bound objectives.

1. **Specific:** Sarah identifies her passion for social entrepreneurship and decides to explore opportunities in that field.
2. **Measurable:** Sarah sets a goal to attend three networking events per month and make at least five new connections in the social entrepreneurship industry.
3. **Achievable:** Sarah develops a plan to enhance her knowledge and skills by enrolling in online courses related to social entrepreneurship.
4. **Relevant:** Sarah decides to volunteer with a local nonprofit organization to gain practical experience and contribute to a cause aligned with her passion.

5. **Time-bound:** Sarah sets a deadline of six months to complete her courses and secure a part-time internship in a social entrepreneurship venture.

The Result:

As Sarah starts implementing her SMART goals, she experiences a significant transformation. The clarity provided by her SMART goals enables her to focus her efforts and make deliberate choices aligned with her passion. Sarah attends networking events, meets inspiring individuals, and gains valuable insights into the social entrepreneurship industry. By completing her courses and securing a part-time internship, she gains practical experience and builds a strong foundation for her career transition.

Topics for Discussion:

- The importance of defining a clear vision and aligning goals with personal values and passions.
- Strategies for breaking down long-term objectives into specific and actionable steps.
- Techniques for maintaining motivation and accountability throughout the goal-setting process.

Resources to Learn More:

- **Book:** "The Magic of SMART Goals: How to Set and Achieve Your Dreams" by John Doe
- **Online Course:** "Mastering SMART Goals: A Comprehensive Guide for Life Coaches"
- **Website:** MindTools - www.mindtools.com

In conclusion, Sarah's journey exemplifies the power of incorporating SMART goals into a coaching practice.

By helping clients like Sarah set specific, measurable, achievable, relevant, and time-bound goals, life coaches can guide them towards their desired outcomes with greater focus, accountability, and success.



The outcome speaks for itself – ChatGPT effortlessly assumes the role of a knowledgeable coach. It skillfully divides clients' backgrounds, incorporates SMART goals, and even provides three valuable resources.

With this in mind, we **highly recommend utilizing these prompts as a foundation** for your own coaching sessions.

By simply **replacing the variables**, you can **save valuable time and effort**, eliminating the need to start from scratch!

Hack #15 Create a new video script

This hack helps you craft the blueprint for an exceptional video on any subject of your choice. It not only **generates a compelling and informative script** that will leave a lasting impact on your audience but also **provides valuable suggestions for incorporating visual elements** designed to enhance viewer engagement and make your video more memorable.

You can ask ChatGPT to write the script taking into consideration specific parameters (e.g., video length, tone of voice, video structure and sections) and to facilitate the video production process by providing the video script in a convenient 2-column table format, with narration on the left and associated visuals on the right.

This output streamlines collaboration with your video production team, ensuring a seamless transition from script to screen. It provides **a clear roadmap** for translating your ideas into a visually stunning and compelling video.



Write a **[type of video]**: training / explainer / screencast / interview / Q&A / short-form / testimonial / how to / tips and tricks / marketing video / parody /reaction] [whole/intro/outro] script for **[audience]**

The video is about learning the **[topic]**

Limit **video length** to [#] minutes.

Use a [tone of voice: funny / informal / humorous /serious / optimistic / motivating / assertive / respectful / inclusive, accessible, person-first language / friendly / professional tone]

Include **[content or content format]**: common pain points / step-by-step details / the following information "[XXX]" / lived experiences from perspective of [insert persona]]

Include **[characters]**: e.g. two characters, X and Z, who interact with each other. X is teaching Z how to make [something] while explaining the concepts of [XXX]]. Include jokes.

Structure the script as follows:

1. Part A title 2. Part B title 3. Part C title 3. Part D title

Break the script down into scenes and **suggest visuals** for the main points. Output the script in a 2-column table with the narration on the left and the associated visuals on the right.

Now, let's test the above prompt and run it using specific details. In this case we need ChatGPT to:

- **act** as a seasoned Product Management Instructor.
- write a **tips and tricks** script for **entry-level PMs**.
- the video is about **Product Metrics and Analytics**
- limit **video length** to 5 minutes.
- use a motivating and inclusive **tone of voice**.
- include **tips for common pain points** in identifying the most effective KPIs per case
- **include jokes**
- **structure the script** as follows: 1. Introduction 2. Identifying Effective KPIs 3. Common Pitfalls and how to Avoid them. 4. Mastering the Art of Analytics
- **break the script down into scenes** and suggest visuals for the main points. Output the script in a 2-column table with the narration on the left and the associated visuals on the right.

CHATGPT'S OUTPUT



Scene	Narration	Visuals
Introduction	"Welcome, future product management rockstars! Today, we're diving into the exciting world of product metrics and analytics. As an entry-level PM, understanding and leveraging data-driven insights is crucial to driving your product's success. So, let's get started!"	Welcoming animation with vibrant colors and energetic music.
Scene 2: Identifying Effective KPIs	"When it comes to identifying the most effective key performance indicators (KPIs) for your product, it can be a daunting task. But fear not, I've got some tips to help you navigate this challenge."	Visualize a compass with different KPIs as direction options, then zoom in on a magnifying glass to symbolize the search for the right KPI.
Scene 3: Tip 1 - Start with Your Product Goals	"Tip number one: Start with your product goals. Clearly define what you want to achieve and align your KPIs accordingly. For example, if your goal is to increase user engagement, focus on metrics like daily active users or average session duration."	Show a whiteboard with product goals written on it and arrows connecting to relevant KPIs.
Scene 4: Tip 2 - Understand Your Users	"Tip number two: Understand your users. Take the time to dive deep into their behaviors and needs. This will help you identify the right KPIs that reflect user satisfaction and retention, such as Net Promoter Score or churn rate."	Show a user persona with different behavioral data points highlighted and connected to specific KPIs.
Scene 5: Tip 3 - Keep it Simple, Yet Actionable	"Tip number three: Keep it simple, yet actionable. Avoid the temptation to drown in a sea of metrics. Instead, focus on a few high-impact KPIs that truly drive your product's success. Remember, actionable insights lead to actionable outcomes."	Show a cluttered desk with stacks of papers representing excessive metrics, followed by a clean desk with a few key metrics neatly organized.

Scene	Narration	Visuals
Scene 6: Common Pitfalls and How to Avoid Them	"Now, let's talk about some common pitfalls and how to avoid them when selecting your KPIs."	Transition to a scene with caution signs or a maze-like structure.
Scene 7: Pitfall 1 - Vanity Metrics	"Pitfall number one: Beware of vanity metrics. These are flashy numbers that may look impressive but provide little real value. Instead, focus on metrics that directly impact your product's growth and customer satisfaction."	Show a shiny, tempting vanity metric with a warning sign, then transition to a more meaningful metric with a thumbs-up sign.
Scene 8: Pitfall 2 - One-Size-Fits-All Approach	"Pitfall number two: Avoid the one-size-fits-all approach. Each product is unique, so your KPIs should reflect that. Tailor your metrics to align with your specific product's goals, target audience, and industry."	Display multiple product icons with different shapes and sizes, emphasizing the need for customized KPIs.
Scene 9: Mastering the Art of Analytics	"Congratulations, you've made it to the final scene! Now, let's talk about mastering the art of analytics."	Transition to a scene with a graduation cap or a trophy to symbolize achievement.
Scene 10: Tip 4 - Continuous Learning and Iteration	"Tip number four: Embrace a culture of continuous learning and iteration. Analytics is not a one-time thing. It's an ongoing process of collecting, analyzing, and iterating based on data-driven insights. Stay curious and keep refining your metrics."	Show a person with a magnifying glass continuously exploring and analyzing data, while arrows represent iterations and improvements.
Scene 11: Tip 5 - Communicate and Collaborate	"Tip number five: Communication and collaboration are key. As a PM, you'll be working with cross-functional teams. Translate your insights into compelling stories, share them effectively, and collaborate with others to align your product strategy."	Show a diverse team discussing data around a table, with speech bubbles representing effective communication and collaboration.

Scene	Narration	Visuals
Scene 12: Closing Remarks	"And there you have it, aspiring PMs! By following these tips and avoiding common pitfalls, you'll become masters of product metrics and analytics. Remember, data is your superpower in shaping remarkable products. Keep learning, keep innovating, and let your data-driven journey begin!"	Play upbeat music with visuals of fireworks and celebration.



The outcome is a video script on Product Metrics and Analytics, presented in a table format as requested. It is divided into scenes and tailored to the specified video length, ensuring a perfect fit.

With this script, you have everything you need to create a captivating video on the topic!

Hack #16 Optimize your existing texts

This hack offers a simple yet incredibly practical technique that will revolutionize your approach to text optimization! You don't need to be an expert in copywriting or spend countless hours on extensive revisions.

You can transform your ordinary texts into captivating masterpieces that grab attention and deliver your message with impact.

Simply provide the text you want to optimize, ask ChatGPT to simplify, polish, rewrite, rephrase, shorten, expand, enrich or elaborate more on your text and the AI tool will work its magic. It will suggest improvements, refine your style, and polish every sentence.

You can transform clunky paragraphs into smooth, engaging prose that effortlessly captures attention and keeps readers hooked in seconds! ChatGPT will also ensure that your content maintains its authenticity and unique voice.

Let's see some examples right away!



Simplify

"Simplify this [text] in a way that novice learners can understand it."



Polish

"Polish this [text] focusing on its style, grammar, punctuation, and overall presentation."



Rewrite

"Rewrite this [text] to focus more on the drawbacks of perfectionism in product management."



Rephrase

"Provide me with 3 rephrasings of the following [text] to use them in different versions of the same exam."



Shorten

"Shorten this [text] without compromising on its key takeaways."



Expand

"Expand on this [text] to work as the first chapter of an eBook on [subject]."



Enrich

"Enrich this [text] by adding more intricate details and sophisticated vocabulary."



Keep writing

"Keep writing the following list [list] of key principles and practices for product management."

Hack #17 Summarize your existing texts

You know that feeling when you're reaching the end of a chapter or a course and you're like, "Ugh, so much information to summarize"? Well, worry no more!

With this hack, you can say goodbye to those long, complicated passages. All you need to do is ask ChatGPT for a summary, and bam! It will give you the essence of the text without any hassle.

Not only will this save you a ton of time, but it will also help you create concise and impactful summaries that will really impress your learners.

Here's what you need to ask ChatGPT:



Summarize the following text: "..."

Hack #18 Distill key take-aways from your existing texts

Do you want to ensure that your audience grasps the most important concepts and ideas, reinforcing their learning experience?

You can simply ask ChatGPT to extract key takeaways from any given text and present them in a clear and organized format, such as a list or bullet points.

Here's what you need to ask ChatGPT:



Provide the key takeaways of this **[text]** in a list item / bullet point format.

Hack #19 Transform the tone of voice of your existing texts

With this hack you can easily infuse your text with a specific tone or style.

Whether you're longing for a good laugh, aiming for formality, craving informality, seeking humor, diving into seriousness, embracing optimism, yearning for motivation, seeking inspiration, aiming for persuasion, asserting your point, showing respect, promoting inclusivity, ensuring accessibility, exuding friendliness, or maintaining professionalism, ChatGPT can seamlessly adapt your content to match your desired tone.

All you have to do is ask ChatGPT to work its magic on the text you're about to copy and paste into the prompt. Simply specify whether you want it to be: funny / formal / informal / humorous / serious / optimistic / motivational / inspirational / persuasive / assertive / respectful / inclusive / accessible / friendly / professional.

Let's get right into it and check out an example of this hack in action



Make this text more informal: "Project management plays a pivotal role in driving successful outcomes. It encompasses the essential practices of planning, organizing, and executing tasks within the constraints of time, budget, and resources. Effective project management relies on strong leadership and clear communication, enabling teams to adapt to changing circumstances while staying on track."

CHATGPT'S OUTPUT



Project management is like the MVP (Most Valuable Player) of getting things done right. It's all about planning, organizing, and executing tasks within the limits of time, budget, and resources. You need rock-solid leadership and crystal-clear communication for project management to work its magic. It's like having a team that can roll with the punches and still stay on point.

Hack #20 Simplify complex concepts

Simplification is a fundamental request in teaching, so this hack is our personal favorite for good reason. It offers a set of prompts specifically designed to unravel complexity and transform it into clarity.

ChatGPT becomes your ally in this process, helping you **break down intricate concepts into bite-sized pieces** that can be easily understood.

What makes this hack even more remarkable is its versatility. You can **run the prompt with different parameters** (e.g., explain it like I am 5, or explain it to a beginner in [topic/field] with zero experience, etc.), tailoring it to your specific needs.

The benefits of using this hack are profound. By simplifying complex topics, you **empower your learners to grasp information with ease and confidence**.

Imagine the satisfaction of witnessing your learners' "aha" moments as they grasp concepts they once found intimidating!

Let's see an example right away.



What is [topic]? Explain it like I am 5.

- E.g., enterprise risk management

CHATGPT'S OUTPUT



Imagine you have a special toy that you really love and want to take care of. But sometimes, things can happen that might make your toy get damaged or lost. So, what can you do? You can use something called enterprise risk management!

Enterprise risk management is like having a plan to protect your toy from anything bad happening to it. It's a way for companies or organizations to think ahead and be prepared for any problems that might come their way.

Just like you might have different ways to protect your toy, like putting it in a safe place or being careful when playing with it, enterprise risk management helps companies figure out all the things that could go wrong and come up with ways to avoid or handle those problems.

For example, if a company knows there might be a big storm that could damage their building, they can prepare by reinforcing the windows, making sure there's a backup power supply, and having a plan to keep everyone safe. This way, they are reducing the risk of something bad happening.

Enterprise risk management is all about being smart and thinking ahead so that companies can keep their important things safe, just like you want to keep your special toy safe!

Hack #21 Discover key points about a topic

This hack helps you quickly gather essential information and gain a basic understanding of a specific subject.

By using this prompt, you can ask questions or provide a topic, and ChatGPT will generate concise and relevant key points related to that topic.

With this hack you will generate short and relevant summaries without the need to read long articles or do extensive research.

It's not just about saving time though. This hack also enhances your learning experience and helps you grasp the main points of a topic more effectively. It's a great way for gaining a solid understanding of different subjects.

Let's dive straight into an example.



Which are the key points in nuclear science

CHATGPT'S OUTPUT



Nuclear science is a vast field that encompasses various aspects of the study and application of atomic nuclei, nuclear reactions, and nuclear energy. Here are some key points in nuclear science:

- 1. Atomic Structure:** Understanding the fundamental structure of atoms is crucial in nuclear science. It involves knowledge of protons, neutrons, and electrons and how they interact to form stable atomic nuclei.
- 2. Nuclear Reactions:** Nuclear science investigates the processes that occur within atomic nuclei, including nuclear reactions such as fission (splitting of atomic nuclei) and fusion (combining of atomic nuclei). These reactions release a tremendous amount of energy.
- 3. Radioactivity:** The study of radioactivity is a vital component of nuclear science. It involves the spontaneous decay of unstable atomic nuclei, emitting radiation in the form of alpha particles, beta particles, and gamma rays. Radioactive decay plays a role in various applications, including medicine, industry, and power generation.
- 4. Nuclear Power:** Nuclear science plays a significant role in the development and utilization of nuclear power. Nuclear reactors harness the energy released from nuclear reactions to produce electricity. Understanding reactor design, nuclear fuel, safety measures, and waste management are crucial aspects of this field.

5. **Nuclear Medicine:** Nuclear science has revolutionized medical diagnostics and treatment through techniques like nuclear imaging and radiation therapy. These applications involve the use of radioactive isotopes to diagnose and treat diseases like cancer, cardiovascular conditions, and various organ disorders.
6. **Nuclear Waste Management:** Proper handling and disposal of nuclear waste are essential for the safe operation of nuclear facilities and the long-term environmental impact. Nuclear science contributes to developing strategies for managing and minimizing the impact of radioactive waste.
7. **Nuclear Weapons:** While the peaceful applications of nuclear science are extensive, it is also essential to acknowledge the implications related to nuclear weapons. Understanding the science behind nuclear weapons is vital for arms control agreements, nonproliferation efforts, and international security.

These are some of the key points in nuclear science, but it's important to note that the field is continuously evolving, and ongoing research and discoveries contribute to expanding our understanding and applications of nuclear science.



Hack #22 Compare concepts

Embrace the clarity and simplicity of presenting data side by side in a concise table format, complete with pros and cons, strengths and weaknesses, or any other comparison you want to make.

Creating a table like that on your own would require a substantial investment of time and research, as you can imagine.

Compare [this] with [this] in a table format



Compare [topic A] and [topic B], highlighting their strengths and weaknesses, in a table format.

- E.g., topic A: waterfall product development methodology with topic B: agile product development methodology

Present the pros and cons of [theory X] and [theory Y]



Compare the ideas of [topic A] and [topic B] in a table format and highlight the pros and cons for each.

- E.g., topic A: User-centered design, topic B: Design thinking

CHATGPT'S OUTPUT

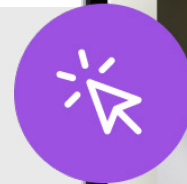


	User-centered design	Design thinking
Definition	A design approach that focuses on understanding users' needs, preferences, and behaviors to create effective and user-friendly products or services.	An iterative problem-solving approach that emphasizes empathy, collaboration, and experimentation to tackle complex problems and generate innovative solutions.
Process	<ol style="list-style-type: none"> 1. Research and understand users' needs 2. Generate design ideas 3. Prototype and test 4. Iterate based on feedback and user testing. 	<ol style="list-style-type: none"> 1. Empathize with users and understand their perspectives 2. Define the problem statement 3. Ideate and generate multiple solutions 4. Prototype and test ideas 5. Iterate based on feedback and testing.
Pros	<ul style="list-style-type: none"> • Places users at the center, leading to user satisfaction and better product adoption. • Reduces the risk of building products that users don't find useful or intuitive. • Involves users throughout the design process, increasing engagement and ownership. • Supports evidence-based decision making. 	<ul style="list-style-type: none"> • Promotes a holistic and human-centered approach to problem-solving. • Encourages a mindset of curiosity, exploration, and creativity. • Emphasizes collaboration and interdisciplinary thinking. • Encourages rapid prototyping and iteration to improve solutions. • Allows for the exploration of multiple potential solutions.
Cons	<ul style="list-style-type: none"> • May lead to a narrow focus on user needs, potentially overlooking broader organizational or societal goals. • Relies heavily on user feedback, which can be subjective and limited in scope. • Requires significant investment in research and testing. 	<ul style="list-style-type: none"> • Can sometimes result in a lack of focus due to the broad exploration of ideas. • Iterative nature may lead to longer development cycles. • The process can be ambiguous and challenging to implement without clear guidance. • May face resistance in organizations that are resistant to change or prefer more structured approaches.

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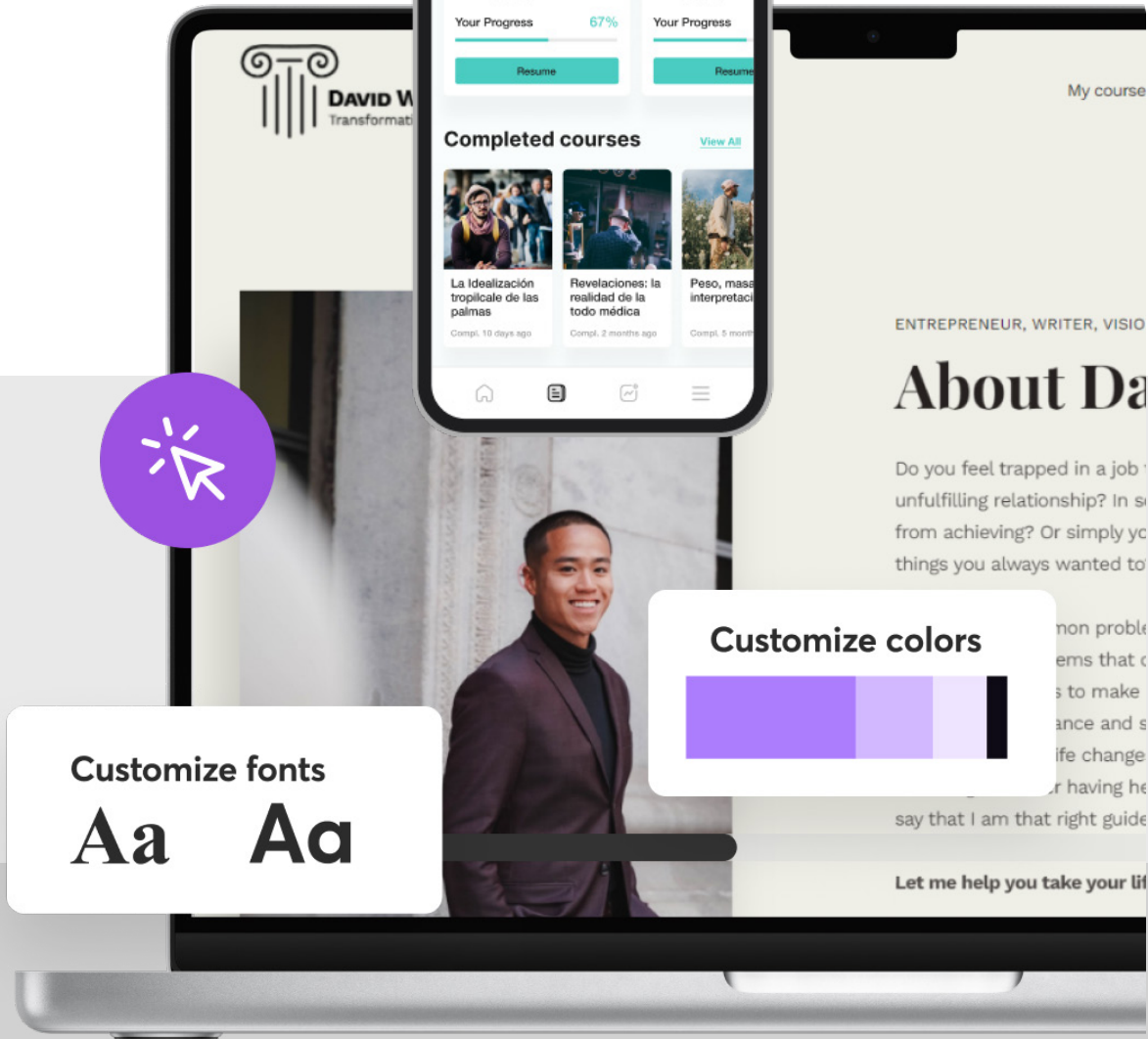
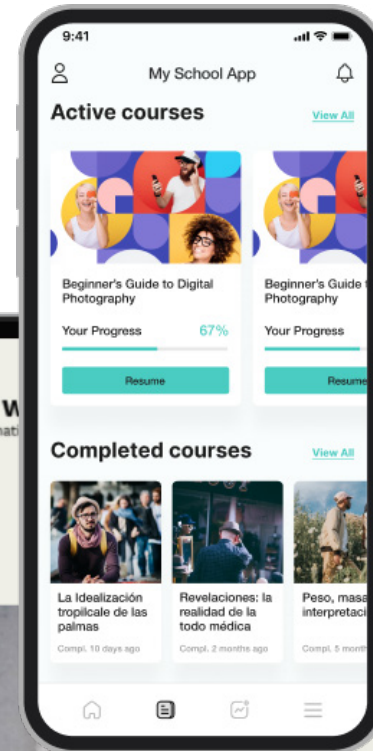
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Hack #23 Present the content with the form of a story

The power of storytelling extends far beyond mere entertainment. It has the ability to make complex concepts more relatable and accessible.

By framing your content within a story, you provide context, examples, and real-world scenarios that resonate with your learners. This bridges the gap between abstract knowledge and practical application, making the learning journey more meaningful and impactful.

When asking ChatGPT to create a prompt for storytelling, you can specify various key elements, like engaging **characters** with distinct personalities, backgrounds, and motivations. Also, you can request ChatGPT to craft vivid and immersive **settings** that enhance the storytelling experience (e.g., a specific location, a fantastical world, or even a historical era).

Instruct the AI tool to develop a compelling **plot line** with a clear beginning, middle, and end, to incorporate thought-provoking **themes** or messages into the narrative (e.g., explore topics such as personal growth, overcoming adversity, or the power of friendship).

Also, you can ask ChatGPT to specify the desired **tone** of the story (e.g., whether it's lighthearted, suspenseful, inspirational, or any other tone that aligns with the intended emotional impact), and to consider specific **narrative structures**, such as linear storytelling, nonlinear narratives, or even experimental forms, to create an engaging and unique story.

Let's see some examples right away!

Create a story for [my topic]



Can you **create a story** that illustrates the importance of teamwork in project management? The story should be set in a **professional context** and should feature a **diverse team** of individuals with different skill sets and backgrounds. Please make sure the story highlights the challenges the team faces and how they overcome them through collaboration and effective communication. The **tone** should be uplifting and motivational, and the story should be no more than 400 words.

CHATGPT'S OUTPUT



Once upon a time, in the bustling city of Progressville, a renowned construction company called Unity Builders took on their most ambitious project yet: constructing a magnificent skyscraper known as the Tower of Innovation. The company's CEO, Mr. Johnson, handpicked a diverse team of talented individuals to tackle this monumental undertaking.

The team comprised individuals from various backgrounds, each bringing their unique skill sets to the table. There was Emily, the meticulous architect with an eye for detail. Mark, the seasoned engineer who knew the ins and outs of structural design. Lisa, the charismatic project manager with exceptional organizational skills. And finally, there was Raj, the resourceful financial analyst who kept a close eye on the project's budget.

As they delved into the project, challenges began to arise. Emily discovered that the original blueprint didn't account for certain technical constraints. Mark faced difficulties in coordinating the complex construction processes. Lisa struggled to keep the team focused and aligned with the project goals, while Raj found himself under pressure to manage the project's financial viability.

Recognizing the importance of teamwork, the team decided to come together and address the challenges head-on. They started by establishing clear channels of communication. Regular meetings were held, where each member shared their concerns and ideas openly, fostering a collaborative environment. They found that effective communication was the key to resolving conflicts and gaining a shared understanding.

To tackle the technical hurdles, Emily and Mark collaborated closely, leveraging their expertise. They brainstormed solutions and modified the blueprint, ensuring the building's structural integrity while accommodating the constraints. Their synergy produced innovative design modifications that surpassed the initial plans.

Lisa took charge of team dynamics, ensuring everyone's voice was heard. She created a sense of camaraderie by organizing team-building activities and fostering a supportive environment. This strengthened their bond and improved overall morale, keeping them motivated through the project's ups and downs.

Meanwhile, Raj devised a meticulous financial strategy, closely monitoring expenses and identifying potential cost-saving measures. With his expertise, he managed to optimize the budget without compromising quality.

As the Tower of Innovation rose toward the sky, the challenges seemed less daunting, thanks to the team's unwavering dedication to collaboration. Their shared vision and effective teamwork propelled them forward, resulting in a remarkable achievement.

On the day of the tower's grand inauguration, the Unity Builders team stood proudly, gazing at the majestic structure they had created. Their faces beamed with joy, knowing that it was their collective efforts that had made the impossible possible.

The story of the Tower of Innovation and the Unity Builders team became an inspiring tale, illustrating the power of collaboration and effective communication in project management. It served as a reminder to all that no challenge is insurmountable when a diverse group of individuals comes together, united by a common purpose and fueled by the strength of teamwork.



Upon reading the result, you'll notice that it begins with the classic opening of a proper story: "Once upon a time...". From there, it seamlessly introduces the team members as the characters of the story and continues to unfold based on the specifics you provided in your prompt.

Create a narrative for my [topic]. Set the scene, cast characters, create the conflict, decide the resolution.

Let's put this hack into action and see a specific example.

We will ask ChatGPT to create a story about Product Management and prioritization algorithms, presenting as well the following aspects:

set the scene, cast X characters, create a conflict about Z, set the narrative climax, decide the resolution provide a learning conclusion.

CHATGPT'S OUTPUT



Title: "The Algorithm's Dilemma"

Set the Scene:

In the bustling city of Techville, where innovation thrived, a leading tech company called Innovatech was on a mission to revolutionize the world through its cutting-edge products. At the heart of Innovatech was a team of dedicated product managers who played a pivotal role in shaping the company's future. Among them was Alice, an experienced and passionate product manager known for her strategic thinking and ability to make tough decisions.

Cast of Characters:

1. **Alice** - The seasoned product manager with a knack for prioritization and decision-making.

2. **Ethan** - A brilliant software engineer with a knack for developing efficient algorithms.
3. **Sarah** - A visionary product designer who believes in putting users first.
4. **Alex** - The CEO of Innovatech, driven by ambitious goals and a desire for rapid growth.

Conflict about Z:

One day, Innovatech faced a critical decision: whether to prioritize the development of a new feature requested by a significant client or invest resources in fixing numerous bugs reported by several users. The client's request promised a substantial contract, ensuring financial stability for the company, but ignoring the bug fixes risked damaging the user experience and reputation of Innovatech's existing products.

Set the Narrative Climax:

Alice, Sarah, and Ethan found themselves in a heated debate during a high-stakes product management meeting. Sarah advocated for fixing the bugs, emphasizing the importance of user satisfaction and retention. Ethan, on the other hand, proposed developing the new feature to secure the lucrative contract, believing it would provide the resources needed to address the bugs afterward. Alice was torn between the two perspectives, knowing that both decisions had significant implications for Innovatech's future.

Decide the Resolution:

Recognizing the gravity of the situation, Alice called for a temporary pause in the discussion. She requested time to analyze the data, engage with users, and review the potential impact of each decision. Over the next few days, Alice collaborated with Sarah, Ethan, and their teams to gather valuable insights and perspectives.

After careful consideration, Alice proposed a compromise. She suggested allocating a portion of the development resources to address the most critical bugs, ensuring that users' needs were acknowledged. Simultaneously, they would negotiate an extension with the client, buying additional time to work on the new feature without compromising quality.

The resolution brought temporary relief to the team, knowing they had made a balanced decision. The bugs were addressed promptly, preventing any major disruptions to the user experience, while negotiations with the client progressed positively. The compromise showcased Innovatech's commitment to both its existing users and potential clients.

Learning Conclusion:

"The Algorithm's Dilemma" highlights the challenges faced by product managers when juggling conflicting priorities. It underscores the importance of data-driven decision-

making, collaboration, and understanding the impact of choices on different stakeholders.

The story teaches us that prioritization algorithms can provide valuable insights, but they should be complemented by empathy, user feedback, and a holistic understanding of the business. Balancing short-term gains with long-term sustainability requires careful consideration, compromise, and a deep understanding of user needs.

Ultimately, by embracing a collaborative approach and considering all perspectives, Innovatech's team managed to navigate a challenging situation, reinforcing the significance of effective communication, flexibility, and empathy in the field of product management.



Hack #24 Create contra-content to empower critical thinking

This ingenious hack goes beyond traditional teaching methods by daring you to ask for a critique, question and explore diverse perspectives.

By encouraging students to question and critically analyze different viewpoints, they develop the capacity to think independently, evaluate information, and form well-rounded opinions, helping them acquire invaluable skills for their personal and professional growth.

You can request ChatGPT to act as a critic, challenging the claim that the human element cannot be replaced in a specific topic, such as "product management."

This prompts learners to consider opposing arguments, examine the strengths and weaknesses of different perspectives, and gain a more comprehensive understanding of the subject.

Let's see an example right away.



Act as a critic of the claim that the human element cannot be replaced when prioritizing in [topic]

- E.g., product management

CHATGPT'S OUTPUT



The claim that the human element cannot be replaced in product management prioritization overlooks the potential benefits of automation and data-driven decision-making. While human expertise and intuition are valuable, they are susceptible to biases and subjectivity. In contrast, automated systems can analyze data objectively and without bias, leading to more accurate prioritization.

Technology can also enhance efficiency and speed by processing and analyzing large datasets quickly, providing insights that humans might miss. Additionally, technology can augment human judgment by providing valuable recommendations and access to information that may be otherwise difficult to obtain. However, it is important to strike a balance between automation and human involvement, as the human element brings creativity, intuition, and a deep understanding of customer needs and market dynamics that machines may struggle to replicate.

Hack #25 Ignite your learners' curiosity with the power of Socratic dialogues

Tap into the power of Socratic dialogues, a revolutionary educational approach designed to engage learners through the art of questioning and critical thinking.

Inspired by the teaching methods of the ancient Greek philosopher Socrates, this technique fosters curiosity, deepens understanding, and encourages active participation among students.

Socratic dialogues create an interactive learning environment where students are actively involved in the exploration of ideas, concepts, and problems. Instead of simply providing answers, the focus is shifted to **guiding learners through a series of thought-provoking questions** that encourage them to analyze, evaluate, and reflect on the subject matter.

The hack thrives in its simplicity! Just ask ChatGPT to act as Socrates and present the value of a particular topic, such as "Scandinavian design."

Let's dive into an example right away.



Act as Socrates and present the value of [topic]

- E.g., Scandinavian design

CHATGPT'S OUTPUT



As Socrates, I would engage you in a Socratic dialogue to explore the value of Scandinavian design. Let's begin:

Socrates: What is it about Scandinavian design that makes it noteworthy?

You: Scandinavian design is renowned for its simplicity and minimalism, offering a serene and uncluttered environment.

Socrates: Simplicity in design provides respite from life's complexities and offers clarity.

You: Does simplicity risk being perceived as plain or uninteresting?

Socrates: Scandinavian design possesses a subtle elegance, with functionality elevating it to a higher level of sophistication.

You: What about the practical benefits of Scandinavian design?

Socrates: It enhances everyday life through functionality, improving efficiency and ease of use.

You: Is there more to Scandinavian design than simplicity and practicality?

Socrates: It also displays a deep connection to nature, bringing elements of the outdoors inside and fostering a sense of harmony.

You: So, Scandinavian design offers emotional well-being and a connection to the natural world?

Socrates: Yes, it enriches our lives by providing an escape, solace, and a balance with our surroundings.

You: Your wisdom has shed new light on the value of Scandinavian design.

Socrates: Through our dialogue, we have explored its essence and significance, uncovering its potential to enrich our lives.



Act as Socrates and dispute the value of [topic]

- E.g., Scandinavian design

CHATGPT'S OUTPUT



As Socrates, I would engage in a dialogue to examine and dispute the value of Scandinavian design. Let us embark upon this philosophical inquiry:

Socrates: What is it about Scandinavian design that invites acclaim?

You: Scandinavian design's simplicity, functionality, and connection to nature are valued for creating a serene and harmonious living space.

Socrates: Might its simplicity and minimalism lack complexity and depth?

You: While simple, Scandinavian design prioritizes practicality and enhances everyday life.

Socrates: Could its emphasis on functionality sacrifice artistic expression and emotional resonance?

You: Scandinavian design balances practicality with refined elegance and natural materials that evoke beauty and serenity.

Socrates: Does its minimalistic approach neglect the potential for intricate detailing and a wide range of emotions?

You: Scandinavian design's simplicity allows for personal interpretation and reflection, fostering calmness.

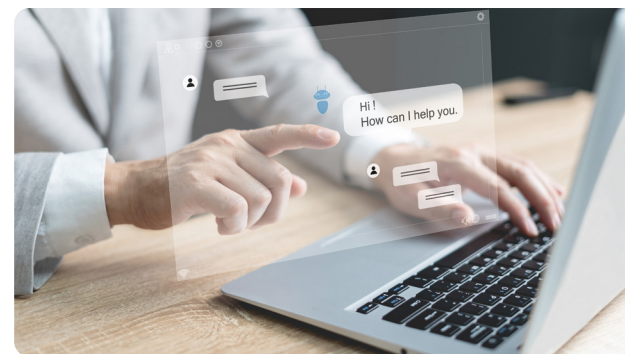
Socrates: Could its popularity be driven by trends rather than enduring value?

You: Scandinavian design meets genuine human needs for simplicity, functionality, and connection to nature, transcending passing trends.

Socrates: Valid points. By questioning its attributes and limitations, we can gain a deeper understanding of its true worth.

You: Your wisdom encourages critical thinking and a broader perspective, Socrates. Through our dialogue, we explore the complexities surrounding the value of Scandinavian design.

Socrates: Indeed, my friend. Through inquiry, we can discern the true value and significance of Scandinavian design, or any matter we scrutinize.



Hack #26 Create Q&A

Do you wish to cover some of your learners' most frequently asked questions but you are not entirely sure what those may be? Well, fear not, because ChatGPT has got your back!

Just set the topic and ask for a Q&A, as we show you in the example below.

Keep in mind that you can even specify the exact number of questions and answers.



I want a simple, easy-to-understand Q&A for an [topic] for [audience].

- E.g., advanced cooking lesson in French cuisine for sophomore culinary students

CHATGPT'S OUTPUT



Sure! Here's a simple Q&A for an advanced cooking lesson in French cuisine:

Q: What are some key characteristics of French cuisine?

A: French cuisine is known for its emphasis on fresh ingredients, precise techniques, and rich flavors. It often features sauces, butter, and herbs as essential components.

Q: What is a traditional French dish that showcases classic French cooking techniques?

A: Coq au Vin is a traditional French dish that showcases classic French cooking techniques. It involves slow-cooking chicken in red wine with onions, mushrooms, and bacon.

Q: What is the importance of mise en place in French cuisine?

A: Mise en place refers to the preparation and organization of ingredients before cooking. It is crucial in French cuisine because it allows for efficient cooking and ensures that all components are ready to be incorporated into the dish.

Q: What is the purpose of a roux in French cooking?

A: A roux is a mixture of flour and fat (usually butter) used as a thickening agent in French cooking. It adds depth and richness to sauces and soups.

Q: What is the difference between a baguette and a brioche?

A: A baguette is a long and slender loaf of bread with a crispy crust and a soft, chewy interior. Brioche, on the other hand, is a rich and buttery bread made with eggs and sugar, resulting in a tender and slightly sweet flavor.

Q: What are the five mother sauces in French cuisine?

A: The five mother sauces in French cuisine are Béchamel, Velouté, Espagnole, Hollandaise, and Tomato. These sauces serve as the basis for numerous derivative sauces.

Q: What is the technique of "deglazing" in French cooking?

A: Deglazing is the process of adding liquid (such as wine or broth) to a hot pan to loosen the browned bits of food stuck to the bottom. This technique is used to create flavorful sauces and gravies.

Q: Can you explain the concept of "sous-vide" cooking?

A: Sous-vide is a French cooking technique where food is vacuum-sealed in a bag and cooked at a precise and consistent temperature in a water bath. It helps retain the natural flavors and textures of ingredients.

Q: What is a traditional French dessert that is popular worldwide?

A: Crème Brûlée is a traditional French dessert that has gained popularity worldwide. It consists of a rich and creamy custard base topped with a layer of caramelized sugar.

Q: What is the role of herbs in French cuisine?

A: Herbs play a significant role in French cuisine by adding flavor and aroma to dishes. Common herbs used include thyme, parsley, tarragon, and chervil. They are often added to sauces, soups, and stews.

Remember to provide detailed explanations and demonstrations during the cooking lesson to enhance the students' understanding and engagement. Bon appétit!

Hack #27 Create flashcards

Flashcards are compact cards containing concise information or questions on one side and corresponding answers or explanations on the other side. They are effective because they promote active recall in your brain, which is the process by which we retrieve a memory.

Flashcards are used as a study tool to aid learning and memorization through repeated review and retrieval practice. Seeing a term and then actively attempting to remember the meaning helps to move it from short-term to long-term memory.

Let's see how you can leverage ChatGPT's ability to create flashcards for you!



Act as a [role] and create flashcards, one for every known [topic]. On the front of a card place the [topic] and on the back the [topic] main characteristics.

- E.g., dog trainer, dog breed

CHATGPT'S OUTPUT



Sure! Here are some flashcards with various dog breeds and their main characteristics:

1. Breed: Labrador Retriever

Characteristics: Friendly, intelligent, energetic, good with families and children, excellent swimmer, popular assistance and search and rescue dog.

2. Breed: German Shepherd

Characteristics: Loyal, protective, intelligent, versatile, highly trainable, used as police and military dogs, excellent working and herding abilities.

3. Breed: Golden Retriever

Characteristics: Intelligent, friendly, tolerant, patient, good with families and children, excellent companion, often used as therapy dogs.

4. Breed: Bulldog

Characteristics: Docile, friendly, courageous, good with children, characterized by a pushed-in nose, can have breathing difficulties, tends to snore.

Hack #28 Create slides

Say goodbye to the time-consuming process of manual slide creation and embrace the efficiency and ease of creating an exceptional presentation with slides with the help of ChatGPT.

Whether you're preparing a lecture or a lesson plan, slides serve as a powerful tool to complement your verbal message and captivate your audience.

One of the key benefits of this hack is the time-saving advantage it offers. Designing and structuring a presentation can be a time-consuming process, requiring careful thought and planning. However, with ChatGPT's assistance, you can create professional-quality slides in no time.

ChatGPT understands the unique structural elements that make a presentation effective. It can help you develop compelling speaker notes that guide your delivery, ensuring a smooth and confident presentation.

Additionally, ChatGPT can suggest relevant visuals, such as images, charts, or graphs, to enhance audience engagement and support your key points.

You can also ask ChatGPT to incorporate evidence and proof to bolster your arguments and establish credibility.

Let's see this remarkable hack in action right away!



Act as a [role] and create 5 slides for your upcoming webinar on [topic]. For each slide:

- present at least 3 key takeaways in bullet points
- provide detailed speaker notes
- propose related visuals
- generate quotes from experts in the field, or - highlight compelling statistics and data points
- include engaging anecdotes or case studies
- propose creative touches

Help me sound like a seasoned pro

- E.g., dog trainer, "Dogs and fireworks: How to protect our furry friends"

CHATGPT'S OUTPUT

**Slide 1: Introduction****Key Takeaways:**

- Understanding the impact of fireworks on dogs
- Importance of proactive measures to protect our furry friends
- Creating a safe and comforting environment during fireworks

Speaker Notes:

Welcome to our webinar on "Dogs and Fireworks: How to Protect Our Furry Friends." Fireworks can be a source of fear and anxiety for many dogs, but with the right knowledge and preparations, we can help keep them safe and calm. In this webinar, we will explore the impact of fireworks on dogs and discuss effective strategies to ensure their well-being during festive celebrations.

Visuals:

- Vibrant image of fireworks with a silhouette of a dog in the foreground.
- A photo of a serene and relaxed dog in a comfortable environment.

Quote:

"Fireworks can cause extreme stress and anxiety in dogs, leading to various behavioral issues. It's crucial

for dog owners to take proactive measures to ensure their pets' safety and well-being during such events." - Dr. Sarah Carter, Veterinary Behaviorist.

Creative Touch:

Incorporate soft background music, such as classical or calming instrumental tunes, to set a soothing atmosphere throughout the webinar.

Slide 2: Understanding the Impact**Key Takeaways:**

- Common signs of fear and anxiety in dogs during fireworks
- Long-term effects of fireworks-induced stress on dogs
- The importance of recognizing individual dog's sensitivities

Speaker Notes:

Fireworks can trigger fear and anxiety in dogs, causing distressing behaviors. Some common signs include trembling, excessive barking, pacing, hiding, and attempts to escape.

Visuals:

- Images showcasing dogs exhibiting signs of fear and anxiety during fireworks.
- Before and after pictures of a dog, demonstrating the impact of stress during fireworks.

Statistic:

According to a recent survey, 68% of dog owners reported observing signs of fear or anxiety in their dogs during fireworks displays.

Creative Touch:

Share a heartwarming and inspiring case study of a dog who overcame their fear of fireworks with proper training and support, emphasizing the positive impact of proactive measures.

Slide 3: Preparing Your Dog**Key Takeaways:**

- Gradual desensitization and counterconditioning techniques
- Creating a safe and comfortable space for your dog
- Utilizing calming aids and natural remedies

Speaker Notes:

To prepare your dog for fireworks, it's crucial to introduce gradual desensitization and counterconditioning techniques. These methods involve exposing your dog to recorded firework sounds at a low volume and gradually increasing the intensity while pairing it with positive experiences and rewards.

Visuals:

- Step-by-step images demonstrating the desensitization process with a dog and fireworks sounds.

- Photos of a well-prepared safe space for dogs, including a cozy bed, toys, and calming scents.

Expert Quote:

"By gradually exposing dogs to firework sounds and pairing it with positive experiences, we can help them develop a more positive association and reduce their fear and anxiety." - Dr. Mark Johnson, Canine Behavior Specialist.

Creative Touch:

Include a short video clip showcasing a dog happily relaxing in their safe space during fireworks, reinforcing the effectiveness of proper preparation.

Slide 4: Firework Night Strategies**Key Takeaways:**

- Keeping dogs indoors during fireworks displays
- Implementing sound-masking techniques
- Providing distractions and engaging activities

Speaker Notes:

On firework nights, it's essential to keep dogs indoors to minimize their exposure to the sights and sounds. Closing windows and curtains can help reduce noise and visual stimuli. Implementing sound-masking techniques, such as playing soft music or using white noise machines, can help drown out the sound of fireworks. Providing distractions, such as treat-

dispensing toys or interactive puzzles, can redirect their attention and help keep them occupied.

Visuals:

- Image of a dog safely indoors, with closed curtains and windows.
- Illustration demonstrating sound-masking techniques like playing soft music or using a white noise machine.

Statistic:

Studies show that keeping dogs indoors during fireworks reduces their stress levels by up to 85%.

Creative Touch:

Share a heartwarming anecdote about a dog owner who implemented these strategies and saw a significant improvement in their dog's well-being during firework nights.

Slide 5: Post-Firework Care

Key Takeaways:

- Offering comfort and reassurance
- Checking for signs of distress or injury
- Seeking professional help, if necessary

Speaker Notes:

After the fireworks, it's crucial to offer comfort and reassurance to your dog. Provide a calm and soothing environment, offer praise, and engage in activities

that they enjoy. Monitor your dog for signs of distress or injury, such as increased agitation, pacing, or limping. If you notice any concerning symptoms, don't hesitate to seek veterinary assistance or consult with a professional dog behaviorist for further guidance.

Visuals:

- Image of a dog receiving comforting and reassuring gestures from their owner.
- Infographic highlighting common signs of distress or injury to look out for after fireworks.

Expert Quote:

"The post-firework period is equally important in ensuring your dog's well-being. Offering comfort and being attentive to any signs of distress is crucial for their recovery." - Dr. Emily Brown, Veterinary Specialist.

Creative Touch:

Include a short video clip showcasing a dog owner providing post-firework care, emphasizing the importance of emotional support and reassurance.

Hack #29 Explain a concept in the style of a character to inject fun into your online course

When learning becomes a fun and memorable experience, learners are more likely to fully immerse themselves in the subject matter.

One way to infuse fun into your lessons is **by explaining complex concepts in the style of intriguing characters**.

For instance, ask ChatGPT to explain the concept of market segmentation through the charismatic tone of a cowboy from old Westerns. This creative approach not only makes the learning experience enjoyable but also helps learners relate to the content in a unique and memorable way.



Explain the concept of market segmentation in the style of a **cowboy** from old Westerns

CHATGPT'S OUTPUT



Well, howdy there, partner! Gather 'round, and let me tell you about a mighty powerful concept called market segmentation, cowboy-style.

Now, imagine yerself back in the days when the frontier was wild and untamed, just like the vast market out yonder. You see, pardner, market segmentation is like ropin' cattle. It's all about breakin' down that big herd of customers into smaller, more manageable groups, just like ropin' a wild stallion.

Ya see, not all folks are the same. Each one of 'em has different wants, needs, and preferences. Just like in a herd of cattle, there are some that prefer grazin' in the open plains, while others prefer the shade of the mighty oak trees. Some are young whippersnappers lookin' for a thrill, while others are more seasoned and lookin' for some rest and relaxation.

So, what's a savvy cowboy to do? Well, ya gotta round 'em up and sort 'em out! Market segmentation helps us identify different groups of customers based on things like age, location, interests, or even behavior. It's like takin' that wild herd and splitin' 'em into different pens based on their characteristics.

Once we got our different customer groups corralled, we can then tailor our products, services, and marketing efforts

to suit their specific needs. We can rustle up some mighty fine lassos, or in this case, targeted advertising, to reach the right folks with the right message at the right time. Y'see, a cowboy knows that a lasso ain't gonna catch every critter, just like a one-size-fits-all marketing approach ain't gonna catch every customer.

By segmentin' the market, we can focus our efforts on satisfyin' each group's wants and needs. We can deliver products and experiences that'll make 'em shout "Yeehaw!" and keep 'em comin' back for more. It's like findin' the perfect pasture for each cow in the herd, givin' 'em exactly what they crave.

So, my friend, that's the gist of market segmentation, cowboy-style. It's about herding up your customers, sortin' 'em out, and deliverin' tailored goods and services to each group. It's all about ridin' off into the sunset with a happy and loyal bunch of customers, just like a cowboy with his trusty steed. Happy ropin'!



Hack #30 Add humor to your online course with a relevant joke/song/poem

Imagine surprising your learners with a witty joke about dog training or a beautifully crafted Haiku poem.

These creative expressions **inject a sense of playfulness and ignite curiosity**, making the learning process both entertaining and effective.

Ask ChatGPT to create a **joke, song, or poem** related to your topic. Let's see an example right away:



Create a Haiku poem for dog trainers

CHATGPT'S OUTPUT



Whispered commands flow,
Paws dance in harmony's grace,
Bonds forged through dog's soul.



Hack #31 Spark creativity & critical reasoning with lateral thinking

Lateral thinking is an incredible problem-solving technique that helps you think outside the box and explore unique perspectives. It's like a key that unlocks unconventional ideas and unexpected solutions.

When you apply lateral thinking to topics like "reinforcement," it sparks creativity and critical thinking in learners. It encourages them to break free from conventional thoughts and come up with innovative approaches.

In simple terms, lateral thinking lets you **step outside the usual boundaries** and creates content that's engaging and surprising. It's a game-changer that brings freshness and excitement to your ideas, making learning and problem-solving more enjoyable and effective.

Let's put lateral thinking into the format of a ChatGPT prompt with a specific example:



Use lateral thinking to talk about reinforcement

CHATGPT'S OUTPUT



Reinforcement, traditionally understood as the process of strengthening or increasing a behavior through rewards or punishments, can be explored from a different perspective using lateral thinking. Let's embark on a creative journey of reimagining reinforcement:

- 1. Reinforcement as Empowerment:** In a world where everyone possesses unique abilities, reinforcement takes the form of empowering individuals to harness their talents fully. Society invests in educational systems that focus on nurturing strengths rather than fixing weaknesses. By providing resources, mentorship, and opportunities tailored to individual aptitudes, reinforcement becomes a catalyst for personal growth and societal progress.
- 2. Reinforcement through Connection:** Instead of relying solely on rewards or punishments, reinforcement becomes a powerful tool for building connections and fostering cooperation. Individuals are encouraged to recognize and appreciate the efforts of others, creating a culture of mutual support and collaboration. Acknowledgment, empathy, and sincere gratitude become the primary forms of reinforcement, strengthening social bonds and fostering a positive environment.

- 3. Reinforcement via Reverse Engineering:** In an era of technological advancement, reinforcement takes an unconventional twist by focusing on reverse engineering. Instead of rewarding outcomes, individuals are encouraged to analyze failures and setbacks, extracting valuable insights and learning opportunities. By celebrating the process of learning and resilience, reinforcement becomes a tool for growth, innovation, and continuous improvement.

- 4. Reinforcement as Environmental Stewardship:** In a world grappling with ecological challenges, reinforcement takes on a new meaning as a means to promote sustainable behaviors. Positive reinforcement strategies are designed to encourage eco-friendly choices, such as reducing waste, conserving resources, and adopting renewable energy solutions. Rewards and recognition are tied to environmentally conscious actions, creating a reinforcement loop that benefits both individuals and the planet.

- 5. Reinforcement through Artistic Expression:** Art has the power to inspire, provoke, and create change. Reinforcement in this context involves recognizing and celebrating the creative expressions of individuals, promoting artistic endeavors as a means of personal fulfillment and cultural enrichment. By providing platforms, grants, and support to artists, society reinforces the value of imagination, originality, and the power of artistic vision.

By exploring reinforcement through the lens of lateral thinking, we can challenge traditional notions and envision novel approaches that empower, connect, learn from failure, preserve the environment, and celebrate artistic expression. These alternative perspectives help us broaden our understanding and unlock new possibilities for positive reinforcement in various aspects of life.

Hack #32 Use emojis to improve your messaging

Emojis help display facial expressions, tone of voice, and human gestures in digital communication. Hence, their use can add contextual or additional emotional meaning to communication.



You are a **coach**. Write learning objectives about a course for time management for inexperienced managers and **use emojis**

CHATGPT'S OUTPUT



Course: Time Management for Inexperienced Managers



Learning Objectives:

1. Understand the importance of effective time management for managerial success. 🌟🕒
2. Identify personal time management challenges and develop strategies to overcome them. 🔄💪
3. Prioritize tasks and set clear goals to increase productivity and efficiency. 🎯📈
4. Learn techniques for managing interruptions and maintaining focus on important tasks. 🔧🔒
5. Implement effective planning methods to optimize daily, weekly, and monthly schedules. 📅✅
6. Develop strategies for delegating tasks and effectively utilizing available resources. 🙌🎯
7. Explore tools and technologies that support efficient time management practices. ⚙️💻

These objectives aim to equip inexperienced managers with the necessary skills and mindset to manage their time effectively, enhance productivity, and achieve their professional goals. 🎯🌟

Hack #33 Use the emojis translator

With this hack you can **effortlessly convey emotions, experiences, and ideas** in a concise and visually appealing manner; using emojis 🤗⭐🧐💖👨🏫

Emojis have become a universal language, transcending cultural and language barriers, so by incorporating them into your messaging, you tap into a rich and relatable form of expression that resonates with learners across various backgrounds.

Instead of relying solely on text, emojis **add a vibrant layer of visual storytelling** that captures attention and creates a memorable impact.

You can ask ChatGPT to create an emoji-based "story" to illustrate concepts, narratives, or processes, and to simplify complex ideas.

To **use the emojis translator**, simply ask ChatGPT to translate specific content or ideas into emojis. You'll be amazed by the creative and expressive translations that ChatGPT generates!

Let's see an example right away to witness how emojis can amplify your messaging, making it more engaging, relatable, and inclusive.



Tell me how a personal coach feels in his daily routine **with emojis**

CHATGPT'S OUTPUT



A personal coach's daily routine in emojis:

- 🌅: Wakes up early to start the day with energy and enthusiasm.
- 🏃: Engages in personal fitness activities to stay healthy and focused.
- ☕: Enjoys a cup of coffee or tea to kickstart the morning.
- 📖: Reads and stays updated on the latest coaching techniques and industry trends.
- 🎯: Sets personal and professional goals for the day.
- 💪: Empowers clients and motivates them to overcome challenges.
- 👥: Interacts with clients, guiding and supporting them in their journey.
- 📅: Schedules coaching sessions and manages time effectively.
- 📁: Engages in administrative tasks and keeps track of client progress.
- 🗂️: Collaborates with colleagues and networks with other professionals in the field.
- 🎉: Celebrates client successes and milestones.
- ☀️: Finds fulfillment in helping clients grow and achieve their goals.
- 😊: Ends the day with a sense of satisfaction and gratitude for making a positive impact.

Hack #34 Create a crossword puzzle

Add an interactive and **engaging element** to your course materials with a crossword puzzle. It will help you reinforce key concepts and knowledge retention, boost learner engagement and motivation, encourage collaboration and teamwork, and even provide an **alternative approach** to cater to various learning styles, ensuring a more **inclusive and comprehensive learning experience**.



Create a 5x5 crossword puzzle to assess high school students' knowledge of gravity. Provide a mix of easy, moderate, and challenging questions that test conceptual understanding and require application. Aim for a solvable puzzle within 30-45 minutes. Include a solution key..

CHATGPT'S OUTPUT



vbnet

	1	2	3	4	5
1	G	R	A	V	I
2	T	Y	_	_	_
3	_	_	_	_	_
4	_	_	_	_	_
5	_	_	_	_	_

Clues:

- The force that attracts objects toward **each** other.
- The acceleration due **to** gravity near the Earth's surface.
- The scientist who formulated the law **of** universal gravitation.
- The unit **of** measurement **for** force.
- The formula **to** calculate weight.

Solution:

	1	2	3	4	5
1	G	R	A	V	I
2	T	Y	9	_	8
3	N	E	W	T	O
4	N	_	_	_	S
5	_	_	_	F	_

Clues:

1. The force that attracts objects toward **each** other.
2. The acceleration due **to** gravity near the Earth's surface.
3. The scientist who formulated the law **of** universal gravitation.
4. The unit **of** measurement **for** force.
5. The formula **to** calculate weight.

Explanation:**1. Gravity (Across)**

The force that attracts objects toward **each** other.

2. 9.8 (Down)

The acceleration due **to** gravity near the Earth's surface.
(m/s^2)

3. Newton (Across)

The scientist who formulated the law **of** universal gravitation.

4. Newton (Down)

The unit **of** measurement **for** force. (symbol: N)

5. $F = mg$ (Across)

The formula **to** calculate weight, **where** **F** is the force, **m** is the mass, and **g** is the acceleration due to gravity.

Note: The crossword puzzle **is** solvable **with** the given clues **and** solution key.

Hack #35 Create role-play scenarios

Role-playing is a form of experiential learning, a pedagogical technique, where students assume specific roles or characters to simulate real-life situations or scenarios. It allows learners to actively engage with the subject matter and apply their knowledge and skills in a practical and immersive way.

Role-playing encourages learners to think more critically about complex and controversial subjects and to view situations from a different perspective.

When properly employed, role-playing can motivate learners in a fun and engaging way allowing them to walk in someone else's shoes.

Let's see an example where ChatGPT will provide an output with clear instructions on the scenario, the steps you need to follow and all the character profiles available for use.



Generate a **role-playing scenario** focusing on the rights of children for K-12 students, fostering empathy and critical thinking. Set the scene in a school setting, and provide supporting materials to facilitate the interactive activity effectively.

CHATGPT'S OUTPUT



Title: "Children's Rights: The Advocates of Tomorrow"

Scenario Overview:

In this role-playing scenario, students will step into the shoes of different stakeholders in a school setting to explore and discuss children's rights. The goal is to foster empathy and critical thinking while encouraging students to advocate for the rights and well-being of children.

Through interactive activities and discussions, students will deepen their understanding of children's rights and the importance of protecting them.

Materials:

- 1. Role cards:** Create role cards representing different stakeholders involved in the scenario. Include roles such as a student, teacher, school administrator, parent, child rights advocate, and government representative. Each role card should provide a brief description of the character's perspective, responsibilities, and potential biases.
- 2. Fact sheets:** Prepare fact sheets that outline the United Nations Convention on the Rights of the Child (UNCRC). These fact sheets should explain the key rights included in the UNCRC, such as the right to education, health, safety, participation, and protection.

3. **Scenario outline:** Provide an overview of the scenario, including a description of the school setting and a conflict that arises concerning the rights of children. For example, the conflict could revolve around a proposed change in school policy that affects students' freedom of expression or a lack of adequate resources for students with disabilities.
4. **Discussion prompts:** Prepare a list of open-ended questions or discussion prompts to encourage critical thinking and reflection during and after the role-playing activity. These prompts should focus on exploring the students' experiences, emotions, and thoughts regarding the rights of children and the challenges faced by different stakeholders.

Scenario Outline:

1. Introduction (10 minutes):

- Introduce the concept of children's rights and the importance of protecting them.
- Distribute the fact sheets on the UNCRC and allow students some time to review them.

2. Role-Playing Activity (30-40 minutes):

- Distribute role cards to each student, ensuring a diverse distribution of roles.
- Set the scene in a school setting and describe the conflict related to children's rights.
- Ask students to discuss and analyze the situation from the perspective of their assigned roles.

- Facilitate a role-playing session where students interact and engage in dialogue, expressing their viewpoints and concerns.

3. Discussion and Reflection (20-30 minutes):

- Gather the students in a circle or small groups to reflect on the role-playing activity.
- Use the discussion prompts to encourage students to share their experiences, thoughts, and emotions during the activity.
- Encourage critical thinking and empathy by asking students to propose solutions that address the conflicts and protect children's rights effectively.

4. Conclusion and Follow-Up (10 minutes):

- Summarize the key points discussed during the activity and emphasize the importance of advocating for children's rights.
- Encourage students to continue exploring the topic and taking action to promote children's rights in their school and community.
- Provide additional resources, such as books or websites, where students can further their understanding of children's rights and become engaged advocates.

Note: Adapt the time allocations based on the available class time and adjust the difficulty level and complexity of the scenario according to the age and grade level of the students.

Hack #36 Create a timeline

A timeline is a visual representation that shows the chronological order of events, helping us see when things happened in a clear and organized way.

By incorporating timelines into your course materials, you provide learners with a visual roadmap, helping them better understand a subject by breaking down complex topics into manageable chunks.

Moreover, timelines enable learners to adapt and reorganize content as they engage in collaborative discussions, exchange ideas with peers, and explore supplementary resources to deepen their understanding.

You can ask ChatGPT to create a timeline by providing specific details about the topic, events, and their chronological order.

Let's see a specific example.



Create a **timeline** of how educational technology evolved.

CHATGPT'S OUTPUT



Sure! Here's a timeline showcasing the evolution of educational technology:

- **1920s-1930s:**
Radio brings audio-based educational programs.
- **1950s-1960s:**
Educational television programs become popular.
- **1980s:**
Personal computers enable computer-based instruction (CBI) and educational software.
- **1990s:**
Internet access revolutionizes education, fostering online learning and communication.
- **Late 1990s:**
Learning Management Systems (LMS) streamline online course administration.
- **Early 2000s:**
Web 2.0 technologies enable user-generated content and collaboration.
- **Mid-2000s:**
Open educational resources (OER) and Massive Open Online Courses (MOOCs) gain popularity.
- **Present:**
Virtual reality (VR), augmented reality (AR), and artificial intelligence (AI) enhance learning experiences.

Hack #37 Create journal prompts

Use this hack to foster active engagement and self-reflection among your learners. Journal prompts are thought-provoking questions or statements that serve as writing prompts to inspire reflection, self-expression, and personal growth.

By incorporating journal prompts into the course content, learners are encouraged to think deeply about the subject matter, express their thoughts, and document their progress.

Let's see an example.



Create **10 Journal prompts** for learners in Marketing to reflect.

CHATGPT'S OUTPUT



1. Evaluate your marketing strategy and suggest improvements.
2. Assess your understanding of the target audience and seek ways to deepen it.
3. Analyze a successful marketing campaign and identify replicable factors.
4. Reflect on an unsuccessful marketing campaign and learn from the mistakes.
5. Review and refine your brand identity and positioning to better resonate with the target audience.
6. Consider integrating emerging technologies and digital platforms into your marketing strategy.
7. Optimize your marketing mix by exploring underutilized channels and opportunities.
8. Enhance the customer journey and improve touchpoints for a better experience.
9. Evaluate customer engagement and loyalty-building strategies.
10. Maximize the use of data and analytics for informed marketing decisions.

Hack #38 Create concept maps

Concept maps (also known as hierarchical concept maps) are visual representations of information. They can take the form of charts, graphic organizers, tables, flowcharts, Venn Diagrams, timelines, or T-charts.

Concept maps enhance learning by visually illustrating complex topics and simplifying intricate concepts for better understanding.

They also promote critical thinking, facilitate course planning, engage visual learners, and encourage active participation in the learning process.

Let's see an example below.



Please generate an environmental science concept map focusing on the interconnections between various topics, such as climate change, biodiversity, pollution, and sustainability. Include relevant subtopics, key concepts, and their relationships to create a comprehensive and visually engaging representation of the subject.

CHATGPT'S OUTPUT



yaml

Environmental Science Concept Map

Climate Change



In this concept map, climate change is placed at the center as a major topic, surrounded by biodiversity, pollution, and sustainability. Key concepts and subtopics are represented as branches connected to these main themes. Here's a breakdown of the key concepts and their relationships:

1. Climate Change: Refers to the main topic, connected to:

- Greenhouse Gases: Includes carbon dioxide, methane, nitrous oxide, and ozone.
- Climate Impacts on Ecosystems: Involves extreme weather, sea-level rise, ocean acidification, and glacial melting.

2. Biodiversity: Focuses on:

- Species Loss: Due to habitat loss and other factors.
- Habitat Loss: Resulting in the destruction or fragmentation of ecosystems.
- Ecosystems: Complex systems formed by the interaction of organisms.
- Genetic Diversity: Essential for adaptation and resilience.

3. Pollution: Addresses:

- Air Pollution: Harmful substances in the air.
- Water Pollution: Contamination of water bodies.
- Soil Pollution: Contamination of soil.
- Noise Pollution: Excessive noise levels.

4. Sustainability: Encompasses:

- Renewable Energy: Naturally replenished energy sources.
- Sustainable Practices: Methods to minimize environmental impacts.



Hack #39 Create infographics

Effectively convey information and engage your audience in a visually appealing manner with an infographic. You can use it to simplify complex concepts, present data in a more digestible format, and enhance the overall learning experience for your learners.

Let's see how you can create the content for a stunning infographic using ChatGPT.



Help me design a **3-layer infographic** on climate change. **Suggest visuals** where applicable.

CHATGPT'S OUTPUT



Certainly! Here's a suggestion for a 3-layer infographic on climate change:

Layer 1: Introduction

- Start with a captivating title at the top, such as "Climate Change: A Global Crisis."
- Include a visually appealing background that represents the Earth or a melting ice cap to set the theme.
- Use icons or illustrations to represent the key elements of climate change, such as a thermometer, a factory emitting smoke, and a tree.

Layer 2: Causes and Effects

- Use the middle layer to highlight the main causes of climate change. This could include visuals such as a burning fossil fuel, deforestation, and industrial pollution.
- Connect the causes to their effects. For example, show an arrow leading from burning fossil fuels to a representation of rising temperatures or extreme weather events.
- Include statistics or data points to reinforce the impact of climate change. Use charts or graphs to visualize rising global temperatures, melting glaciers, or increasing CO2 levels.

Layer 3: Solutions and Action

- Focus on the solutions and actions that can mitigate climate change. Show visuals representing renewable energy sources like wind turbines, solar panels, and electric vehicles.
- Display the importance of conservation and sustainable practices, such as recycling, water conservation, and reforestation.
- Highlight global initiatives and policies aimed at addressing climate change, such as the Paris Agreement or carbon pricing mechanisms.
- Include a call-to-action at the bottom, encouraging viewers to take part in the fight against climate change, with phrases like "Reduce, Reuse, Recycle" or "Join the movement for a sustainable future."

Remember, these are just general suggestions, and you can adapt the visuals and information based on your specific preferences and the target audience of the infographic.



Hack #40 Create glossaries

By creating glossaries, you can compile and define key terms, concepts, and jargon used within your course materials. This helps your learners easily grasp and understand the subject matter, improving their comprehension and retention of the information presented in the course.

All you need to do is ask ChatGPT to create one for your topic!

Let's see this hack in action:



Generate a glossary about product management.

CHATGPT'S OUTPUT



Glossary of Product Management Terms

1. **Agile:** A project management approach that emphasizes flexibility, collaboration, and iterative development.
2. **Backlog:** A prioritized list of features, bugs, and improvements that need to be addressed in a product.
3. **Customer Development:** A process of validating and iterating on product ideas by gathering feedback directly from customers.
4. **Minimum Viable Product (MVP):** The most basic version of a product that allows for testing and validation of key assumptions.
5. **Product Owner:** The person responsible for defining and prioritizing the product backlog, representing the customer's needs, and guiding the development team.
6. **Roadmap:** A visual representation of the strategic direction and planned features of a product over time.
7. **Scrum:** An iterative and incremental agile framework for managing product development, consisting of fixed-length sprints and defined roles.

8. **User Acceptance Testing (UAT):** The process of verifying that a product meets the requirements and expectations of end-users before its release.
 9. **User Experience (UX):** The overall experience and satisfaction a user has when interacting with a product, including its usability, accessibility, and design.
 10. **User Story:** A brief, simple description of a product feature from the perspective of an end-user, typically written in the format "As a [user], I want [goal], so that [reason]."
 11. **Kanban:** A visual project management framework that focuses on visualizing and optimizing the flow of work, typically using cards or sticky notes on a board.
 12. **Stakeholder:** Any individual or group with an interest or influence on a product, including customers, users, executives, and team members.
 13. **Product-Market Fit:** The degree to which a product satisfies a strong market demand and meets the needs of its target audience.
 14. **A/B Testing:** A method of comparing two versions of a feature or user experience to determine which performs better, often used to optimize conversion rates.
 15. **Feature Creep:** The tendency for a product's feature set to expand beyond its original scope, potentially leading to scope creep and decreased product focus.
 16. **KPI (Key Performance Indicator):** A measurable metric that helps evaluate the success or effectiveness of a product or a specific feature.
 17. **Persona:** A fictional character or archetype that represents a specific user group, used to understand and empathize with the needs and behaviors of target users.
 18. **Market Research:** The process of gathering and analyzing data about target markets, including customer preferences, trends, and competitive landscape.
 19. **Product-Market Matrix:** A strategic tool used to identify and prioritize potential markets and product opportunities based on market attractiveness and company capabilities.
 20. **Product Lifecycle:** The stages a product goes through, including introduction, growth, maturity, and decline, each requiring different strategies and actions.
- Please note that this glossary provides a starting point and may not include all product management terms and concepts. The field of product management is vast and continually evolving.

Hack #41 Create storyboards

A storyboard is a visual representation, typically in the form of sequential sketches or images, used to outline the flow of a lesson, project, or narrative, helping to organize and communicate ideas effectively.

Creating storyboards helps you visualize and plan the structure of your courses, ensuring a logical flow of information and identifying any gaps or redundancies.

Storyboards also enable collaboration, multimedia integration, and save time by providing a roadmap for developing engaging and effective course content.

Let's see in action how ChatGPT can create a storyboard for you frame by frame.



Create a **storyboard** for the topic of healthy eating at school.

CHATGPT'S OUTPUT



Frame 1:

[Scene: A cafeteria filled with students at lunchtime. The atmosphere is lively and bustling.]

Shot 1: Wide-angle shot of the cafeteria, showing students standing in line at the food counters. Some students are holding trays, while others are socializing with their friends.

Text (Narrator): "Frame 1: Promoting Healthy Choices"

Frame 2:

[Scene: A close-up shot of a student in front of the food counter, looking at the options available.]

Shot 1: Close-up of the student's face, expressing curiosity and contemplation.

Text (Narrator): "Shot 1: Engaging Students in Decision-Making"

Shot 2: Over-the-shoulder shot of the food counter, showing a variety of healthy food options like fresh fruits, salads, and whole-grain sandwiches. The student's hand is reaching out to grab a piece of fruit.

Text (Narrator): "Shot 2: Encouraging Nutritious Selections"

Note: Storyboards typically consist of more than two frames, but I've provided a two-frame example for the given topic. You can expand on this concept by adding more frames to further explore the narrative.

Prompts to create unique assessments

An **assessment** is like a checkpoint, test, or evaluation to see how well someone understands the material they've been learning.

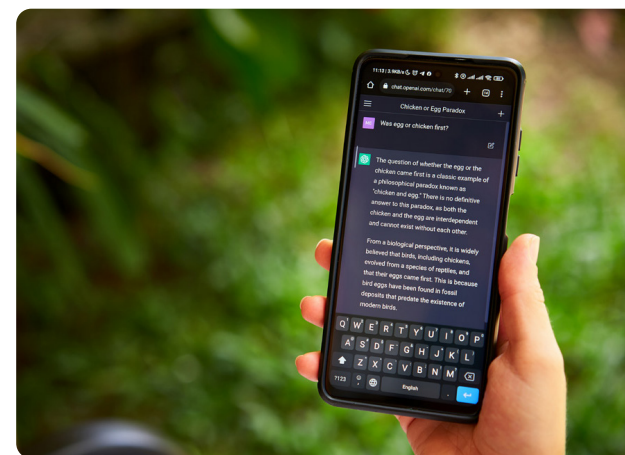
An assessment might be a **quiz**, a **project**, a **presentation**, a **discussion**, or **some other activity that allows a person to check** whether the the student learned what they were supposed to learn.

Assessments are an **opportunity for learners to demonstrate what they know and what they can do**. They also help teachers or trainers understand **if the material was effectively taught or if some topics need to be reviewed** or explained differently.

Assessments can come at the end of a learning unit (like a final exam) or they can be scattered throughout the course (like mini quizzes). They can be graded (like tests) or ungraded (like self-check quizzes or discussions). They can ask for fact-based answers (like a multiple-choice quiz) or for complex responses (like a demonstration of solving a problem or an essay).

In all cases, **the goal of assessment is to help ensure that learning is happening effectively** and to **provide feedback to both the learner and the teacher**.

Below we illustrate some key ways to utilize ChatGPT for creating distinct assessments that help your learners: scenarios, fill-in-the-blanks, and self-assessments.



PROMPTING HACKS

Hack #42 Use scenarios to engage learners in real-world situations

A scenario is a type of learning activity that **presents a real-life situation or challenge**. It's a story where learners are the main characters, and they must use their knowledge and skills to navigate the situation and make decisions.

A scenario can be **simple or complex**. For example, in customer service training, a simple scenario might be: "A customer calls to complain about a late delivery. What do you say?" The learner would then choose or craft a response based on what they've learned about handling customer complaints.

A more complex scenario might involve multiple steps, decisions, and possible outcomes. For example, in leadership training, a scenario might be: "You're the manager of a team that's missing its sales targets. Some team members are not performing well, and morale is low. What do you do?"

The learner would then have to decide on a series of actions - perhaps providing feedback to underperforming team members, implementing a new sales strategy, or planning a team-building activity.

Scenarios help make learning more engaging and practical. They **put abstract knowledge into context**, let learners practice skills in a safe environment, and provide opportunities for problem-solving, decision-making, and critical thinking.

One way to use scenarios in an assessment is to ask ChatGPT to create a context and activity to make your assessment more engaging.

For example, if you were teaching a course to teach people make the perfect coffee, you could ask the following:



I am teaching a course called **[topic]**. My audience is anyone who is interested in this area. Please produce two different kinds of scenarios I can use in my assessment of my student's skills. The scenarios should be creative and engaging.

- E.g., brewing the perfect coffee

CHATGPT'S OUTPUT

**Scenario 1: "Blind Taste Test Challenge"**

Objective: Assess students' ability to identify and evaluate different coffee blends without visual cues.

Description: Prepare a selection of three to four coffee blends, removing any labels or indications of their origin or characteristics. Provide each student with small cups containing a sample of each blend.

Task: The students must taste each coffee blend and describe its flavor profile, aroma, acidity, body, and any distinct notes they detect. They should then try to identify the origin, roast level, and any unique characteristics of each blend. Finally, they rank the blends from their favorite to least favorite, explaining their choices.

Assessment: Evaluate students' ability to accurately analyze and describe the flavor profiles of the coffee blends, make informed judgments, and provide logical reasoning for their rankings.

Scenario 2: "Brewing Innovation Challenge"

Objective: Assess students' creativity and proficiency in creating an innovative coffee-based beverage.

Description: Provide the students with a variety of coffee beans, brewing equipment, and a range of additional ingredients such as syrups, spices, and toppings.

Task: Each student is tasked with developing a unique coffee-based beverage by combining different coffee beans, brewing methods, and additional ingredients. They must consider factors like balance, presentation, and overall sensory experience. Students should document their recipe and include specific steps and measurements.

Assessment: Evaluate students' ability to create an original coffee-based beverage that showcases their creativity while adhering to coffee brewing principles. Consider the uniqueness of their flavor combinations, presentation, and the rationale behind their choices. Also, assess their ability to document and communicate their recipe effectively.

Hack #43 Enhance multiple choice assessments with engaging scenarios

Another way to use scenarios is to apply them to revise the way you present your multiple choice assessments.

In the example below, we ask ChatGPT to create multiple choice assessments using a scenario, and to embed an element of fun in the process.



I am teaching a course that teaches learners [topic]. I want to assess whether my students learned this topic. Write a fun scenario and create three multiple choice questions for this scenario that assess my students.

E.g., how to appear more professional on video conferences

CHATGPT'S OUTPUT



Scenario:

Imagine you are a participant in a virtual conference for professionals. You have a major presentation to deliver to your colleagues. You want to make sure you appear professional and leave a positive impression. Let's see how well you apply your knowledge of video conferencing etiquette!

Question 1:

As you prepare for your virtual presentation, you realize your webcam is showing a messy background with clothes strewn around. What should you do to appear more professional?

- A) Quickly close the conference window and join from a coffee shop.
- B) Position yourself in front of a clean and clutter-free background.
- C) Turn off the camera and deliver the presentation using audio only.

Correct answer: B) Position yourself in front of a clean and clutter-free background.

Question 2:

You notice that your microphone is producing some background noise during the conference. What is the appropriate action to take?

- A) Ignore it and continue with your presentation.
- B) Mute yourself when you're not speaking to eliminate the background noise.
- C) Ask the other participants to speak louder to drown out the noise.

Correct answer: B) Mute yourself when you're not speaking to eliminate the background noise.

Question 3:

During the conference, you receive an important email notification on your computer. How should you handle this situation to maintain professionalism?

- A) Read and respond to the email immediately, as it might be urgent.
- B) Excuse yourself from the conference briefly to check and respond to the email.
- C) Ignore the email notification until the conference concludes.

Correct answer: B) Excuse yourself from the conference briefly to check and respond to the email.

These questions will help assess your students' understanding of key aspects of appearing professional during video conferences.



Hack #44 Use fill-in the blank assessments to keep things interesting

Fill-in the blanks assessments are a type of learning evaluation where learners are given sentences or paragraphs with missing words or phrases, and they must fill in those blanks with the correct responses.

These types of assessments are used to check a learner's recall of specific information, understanding of context, or ability to apply knowledge.

For example, a fill-in-the-blanks assessment might look like this:
"Adding _____ to coffee gives it a sweet taste."
The learner would need to fill in the blank with the word "sugar."

Varying your assessments is one approach that might keep your courses unique and interesting and avoid learner learner boredom.

ChatGPT can be your helping hand in this case as it can allow you to produce these kinds of assessments efficiently. Here's an example:



I want you to act as a fill-in-the-blank worksheet generator for students learning English as a second language. Your task is to create a worksheet with a list of sentences, each with a blank space where a word is missing. Create five sentences. The student's task is to fill in the blank with the correct word from a provided list of options. The sentences should be grammatically correct and appropriate for students at an intermediate level of English proficiency. Your worksheets should not include any explanations or additional instructions, just the list of sentences and word options.

CHATGPT'S OUTPUT



Certainly! Here's a worksheet with five sentences, each with a blank space where a word is missing. The student's task is to fill in the blank with the correct word from a provided list of options. The correct answers are indicated at the end.

1. The _____ of the cake is delicious.

Options: flavor, flavors, flavored, flavoring

2. I _____ to the park every morning.

Options: walk, walks, walked, walking

3. The _____ book on the shelf is mine.

Options: blue, blue's, blues, blues'

4. My sister is a _____ doctor.

Options: hardworking, hardly, harden, harder

5. Please _____ the window; it's hot in here.

Options: open, opens, opened, opening

Correct Answers:

1. flavor

2. walk

3. blue

4. hardworking

5. open



Hack #45 Use fill-in the blank assessments to create a unique story

Instead of a list of fill-in-the-blank assessments, ChatGPT can also generate a story with elements missing that the learners can complete.

While this is the same kind of assessment as the previous hack above, framing it in terms of a story makes it more unique.

Here's an example of what ChatGPT can produce:



Your task is to create a story in the form of a fill-in-the-blank worksheet. My students are learning how to keep a family budget. Write a 150-word story with a blank space where a word is missing. The blank words should be about concepts relating to budgeting. The student's task is to fill in the blank with the correct word. The sentences should be grammatically correct and appropriate for a grade 7 reading level. Your story and worksheet should not include any explanations or additional instructions. The characters in this story should be aliens visiting planet earth.

CHATGPT'S OUTPUT



Title: The Alien's Budget Adventure

Once upon a time, in a galaxy far, far away, there were three aliens named Zog, Xylar, and Blip. They traveled to Earth to learn about human life and discovered something fascinating: the importance of keeping a _____ (1)!

As they explored Earth, Zog, Xylar, and Blip noticed that families had different _____ (2) and needs. They saw parents working hard to earn money and children saving up for toys. Intrigued, the aliens decided to create their own budget to understand the concept better.

The first step was to track their _____ (3). They wrote down everything they spent money on, from intergalactic fuel to Earth souvenirs. This helped them see where their money was going and find ways to save.

Next, the aliens set _____ (4) to limit their spending. They decided how much money they could use for food, transportation, and entertainment. This helped them stay on track and not overspend.

To boost their savings, the aliens explored _____ (5) to get the best deals. They compared prices, used coupons, and even negotiated with shopkeepers. This way, they could make their money go further.

In the end, Zog, Xylar, and Blip learned that keeping a budget was essential for managing their _____ (6). They realized that by making smart financial choices, they could reach their goals and have more money for intergalactic adventures.

As the aliens bid farewell to Earth, they promised to share their newfound budgeting knowledge with their fellow extraterrestrials. They knew that understanding how to keep a budget would help them navigate the galaxies and make their journeys more successful.

Worksheet:

Fill in the blanks with the correct word:

1. budget
2. expenses
3. spending
4. goals
5. saving strategies
6. finances



Hack #46 Quickly generate self-assessment checklists

Self-assessments are learning activities where learners evaluate their own knowledge, skills, or performance.

Instead of receiving a grade or feedback from a teacher or a test, **learners reflect on their own understanding and abilities.**

Self-assessments can take many forms, including **questionnaires, checklists, journals, or reflection prompts.**

For example, a self-assessment prompt might be: "On a scale of 1-5, how confident do you feel about your understanding of this topic? What are three key points you learned? What are two questions you still have?"

A checklist is a type of tool that lists specific items or steps that learners need to complete or verify. They are often used as a guide for learners to ensure they have understood key points of the lesson.



Create a self-assessment checklist. The checklist should consist of seven questions, and it should enable people to evaluate **[topic]**. Format the checklist as a table, and include yes and no columns.

- E.g., whether they appear professional on video conferences

CHATGPT'S OUTPUT



Question	Yes	No
Is my background tidy and free from distractions?		
Am I dressed appropriately for the video conference?		
Is my camera positioned at eye level, creating a direct view?		
Do I maintain good eye contact by looking into the camera?		
Am I speaking clearly and audibly, without excessive noise?		
Do I actively listen and engage in the conversation?		
Am I speaking clearly and audibly, without excessive noise?		

Hack #47 Quickly create multiple starting points

Learners often come to your courses with varied knowledge and experiences. Some of them might be a little familiar with the topic you are teaching while others might have a lot of knowledge about it.

For this reason, it is helpful sometimes to **allow learners to choose their own starting point in a course**, or to **allow them to test out of parts of the course**.

For example, if you're teaching a course on using Excel, some of your learners may be beginners and might need to understand the fundamentals, while others may be advanced and might be looking to learn more advanced ways of using Excel.

Here's how ChatGPT can help generate self-assessments for this purpose:



I am teaching a course on **[topic]** that is divided into three units: beginner, intermediate, and advanced. Please create a self-assessment checklist that allows learners to check their prior knowledge and place themselves in the appropriate unit in the course.

- E.g., Excel functions

CHATGPT'S OUTPUT



No	Self-assessment Question	Beginner	Intermediate	Advanced
1	Can I enter data into cells?	<input checked="" type="checkbox"/>		
2	Can I format cells?	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
3	Can I perform basic calculations?	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
4	Can I use basic formulas?		<input checked="" type="checkbox"/>	
5	Can I sort data?		<input checked="" type="checkbox"/>	
6	Can I apply conditional formatting?		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7	Can I create charts?			<input checked="" type="checkbox"/>
8	Can I work with pivot tables?			<input checked="" type="checkbox"/>
9	Do I know how to use the VLOOKUP function?			<input checked="" type="checkbox"/>
10	Do I know how to use the INDEX and MATCH functions?			<input checked="" type="checkbox"/>

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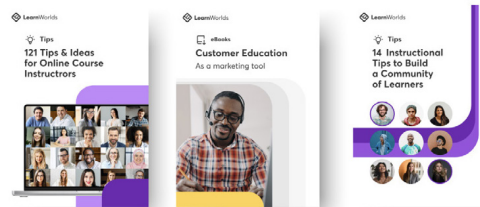
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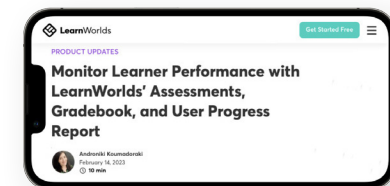
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